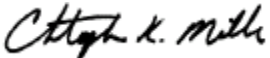



REQUEST FOR COUNCIL ACTION

Date: August 20, 2012
Item No.: 10.a

Department Approval

City Manager Approval



Item Description: Consider Conducting a Resident Survey

1 **BACKGROUND**

2 This spring the Council adopted a Community Aspiration to be “Engaged in Our Community's
3 Success As Citizens, Neighbors, Volunteers, Leaders, and Businesspeople” and specifically to
4 “Routinely seek community input to evaluate and continuously improve city services.” This
5 follows the Imagine Roseville 2025 strategy for Making Roseville a Welcoming Community:

6 Benchmark and routinely seek community input to evaluate and continuously improve
7 city services.

8
9 The City conducted a resident satisfaction survey in January 2011. The budget for 2012 includes
10 money for another resident survey. Council members indicated that they would prefer to receive
11 survey information in the fall of 2012. Thus staff expedited the timetable so that a survey could
12 be administered after Labor Day and the data could be presented at the December 3 City Council
13 meeting.

14
15 Additionally the State of Minnesota has created a Performance Measurement Program by which
16 cities meeting the eligibility requirements would receive funding of 14 cents per capita, up to
17 \$25,000, and be exempt from levy limits if they are in effect. One of the requirements is that
18 cities survey their residents about satisfaction with city services.

19
20 The City issued an RFP to administer a resident survey on July 13. More than a dozen companies
21 were sent the RFP. Five companies submitted questions; three companies submitted responses:
22 Accora Research, Cobalt Community Research and CJ Olson Market Research. A staff
23 committee of Finance Director Chris Miller, Communications Specialist Carolyn Curti and
24 Communications Specialist Tim Pratt interviewed all three companies on August 13 and
25 prepared a ranked list of the companies including strengths and weaknesses of each company
26 (see Attachment A).

27
28 The committee unanimously chose Cobalt Community Research as its top choice.

29
30 **Proposal Highlights**

- 31 • Cobalt conducted the 2011 survey and is familiar with Roseville and its needs.
- 32 • Cobalt has experience working with units of government on satisfaction with services and
33 budget priorities surveys.
- 34 • Cobalt was considerably less expensive (\$10,900) than the other proposals.

- 35 • Cobalt is a not-for-profit organization with a mission to provide maximum information to
36 units of government at an extremely low price.
- 37 • Cobalt uses a 10-point numerical scale to create quantitative results rather than subjective
38 qualitative results.
- 39 • Cobalt is able to do cross comparisons within the state, regionally and nationally.
- 40 • Cobalt data can be displayed with multiple layers at once in the bubble format or sorted
41 into ranked lists (see Attachment B).
- 42 • Cobalt has an online portal which allows easy cross-tabulation of data (see Attachment
43 B) which provides greater understanding of survey results.
- 44 • The Cobalt survey used in 2011, if used again, would meet the requirements of the
45 State’s Performance Management Program.

46
47 **Next Steps**

48 Staff would begin this project by working with Cobalt Community Research to develop the
49 questions to be asked. Work would start with the 2011 survey questions (see Attachment C). As
50 was done with the 2011 survey, the questions would be submitted for Council approval prior to
51 conducting the new survey.

52
53 **POLICY OBJECTIVE**

54 Meet the Council adopted Community Aspiration to be “Engaged in Our Community's Success
55 As Citizens, Neighbors, Volunteers, Leaders, and Businesspeople” and by routinely seeking
56 community input to evaluate and continuously improve city services.

57
58 **BUDGET IMPLICATIONS**

59 The 2012 budget includes \$10,000 for a citizen survey in the Communications division budget –
60 a non-property tax supported division and another \$15,000 in 2013. It was originally anticipated
61 that the survey would be prepared in 2012 and executed in 2013. However, the expedited
62 timetable would require council to modify the budget so that the entire expenditure would occur
63 in 2012.

64
65 **STAFF RECOMMENDATION**

66 Authorize staff to contract with Cobalt Community Research to conduct a resident survey.

67
68 **REQUESTED COUNCIL ACTION**

69 Authorize staff to contract with Cobalt Community Research to conduct a resident survey.

Prepared by: Tim Pratt, Communications Specialist
Attachments: A: Ranked list of companies
B: 2011 Survey results excerpts
C: 2011 Survey questions

Strengths and Weaknesses of Survey Firms

1. Cobalt Community Research

Strengths

- Familiarity with Roseville
- Lowest price
- Dedicated solely to government budgeting
- 10 point scale creates greater differentiation
- Local, regional and national comparisons
- Presentation of data allows comparison of multiple layers of data at once
- Redundant presentation of data in table format
- Ease of comparisons using cross tabs

Weaknesses

- Turn-around time for mail survey
- Unique presentation of data requires more than cursory overview
- Budget size needs a reference scale

2. CJ Olson Marketing

- Years of experience with private sector
- Experienced employees

- More expensive
- Little experience with government
- Fewer questions
- Only experience with phone surveys
- Not familiar with Roseville

3. Accora Research

- Some experience with government

- Most expensive
- Not familiar with Roseville
- 12-15 minute survey too short

Overall Satisfaction	8.35
Elections/Ease of voting	9.1
Reliability of drinking water services	9.0
Reliability of sewer services	8.9
Emergency medical services	8.9
Firefighting services	8.9
Muriel Sahlin Arboretum	8.8
Skating center/OVAL	8.8
Harriet Alexander Nature Center	8.8
Recycling collection	8.7
License center	8.6
Appearance/Cleanliness of City facilities	8.6
Cedarholm Golf Course	8.6
Drinking water quality	8.5
Park/Playground maintenance	8.5
Snowplowing of streets	8.5
City newsletter	8.5
Recreational programs	8.4
Fire prevention inspections	8.4
Recreational facilities	8.4
Police crime investigations	8.3
Police citizen outreach programs	8.3
City website	8.2
Pathways and trails maintenance	8.1
Flood protection	8.1
Leaf pickup program	8.1
Roseville cable channel 16	8.1
Snowplowing of pathways and trails	8.0
Street maintenance	8.0
Animal control	8.0
Police patrols in your neighborhood	8.0
Street lighting	7.8
Tree and plant maintenance along boulevard	7.8
Litter pickup along boulevard	7.8
Housing loan programs	7.6
Building codes/permitting	7.5
Housing code/nuisance property enforcement	7.3
Water quality in lakes and ponds	7.2
Traffic congestion	7.1

Priority for Funding	Median=7.0
Firefighting services	8.9
Emergency medical services	8.7
Reliability of drinking water	8.7
Snowplowing of streets	8.7
Reliability of sewer services	8.7
Drinking water quality	8.6
Police crime investigations	8.5
Street maintenance	8.4
Police patrols in your neighborhood	8.1
Recycling collection	7.8
Water quality in lakes and ponds	7.7
Elections/Ease of voting	7.6
Street lighting	7.5
Park/Playground maintenance	7.5
License center	7.4
Appearance/Cleanliness of City facilities	7.3
Fire prevention inspections	7.2
Recreational facilities	7.2
Traffic congestion	7.1
Recreational programs	6.9
Skating center/OVAL	6.9
Pathways and trails maintenance	6.8
Building codes/permitting	6.7
Housing code/nuisance property	6.7
Harriet Alexander Nature Center	6.6
Snowplowing of pathways and	6.6
Tree and plant maintenance	6.6
Muriel Sahlin Arboretum	6.6
Police citizen outreach programs	6.5
City website	6.3
Flood protection	6.3
Litter pickup along boulevard	6.3
City newsletter	6.1
Housing loan programs	6.0
Cedarholm Golf Course	6.0
Leaf pickup program	5.8
Animal control	5.5
Roseville cable channel 16	5.2

Parks Visits by Age

	18-24	25-34	35-44	45-54	55-64	65 or over
Never	0.0	7.0	8.0	5.0	17.0	52.0
<6 times/yr	4.0	16.0	13.0	42.0	56.0	97.0
6-12 times/yr	2.0	6.0	10.0	19.0	15.0	31.0
>12 times/yr	3.0	15.0	24.0	35.0	29.0	31.0
(Not Answered)	0.0	1.0	2.0	0.0	5.0	4.0
Total	9.0	45.0	57.0	101.0	122.0	215.0

City of Roseville Citizen Engagement and Priority Study

Thank you for your participation in this study. All answers will remain completely confidential - your name will not be shared. Please take a few moments to complete and return the survey in the enclosed postage-paid envelope.

1.) First, think about the **transportation infrastructure** in Roseville and rate it on the following attributes using a scale from 1 to 10, where 1 means "Poor" and 10 means "Excellent."

	Poor 1	2	3	4	5	6	7	8	9	Excellent 10	Don't Know
Road maintenance (patching, paving and plowing)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Road signage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Amount of traffic congestion on the roads	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public transportation options	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Accommodation for bicycle and foot traffic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2.) Please rate your **Roseville Fire Department** on the following attributes:

	Poor 1	2	3	4	5	6	7	8	9	Excellent 10	Don't Know
Adequate fire coverage for the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fire prevention education	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quick response to fires	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Response to medical emergencies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

3.) Next, rate the **utility services** (water, garbage) that you use on the following attributes:

	Poor 1	2	3	4	5	6	7	8	9	Excellent 10	Don't Know
Reliability of water and sewer services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Garbage collection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4.) Next, please rate your **Roseville Police Department** on the following attributes:

	Poor 1	2	3	4	5	6	7	8	9	Excellent 10	Don't Know
Respectful treatment of citizens	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Safety education	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Timely response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5.) How frequently do you use the **parks and recreation** facilities (such as the Skating Center, Arboretum) and programs (such as Rosefest, recreation classes)?

Never
 1-6 times a year
 6-12 times a year
 More than 12 times a year

6.) Next, rate your **local parks and recreation** facilities and programs on the following attributes:

	Poor 1	2	3	4	5	6	7	8	9	Excellent 10	Don't Know
Facilities meet your needs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Facility maintenance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of recreational programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Variety of recreational programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

7.) Rate **community events** (such as Rosefest, Summer Entertainment Series) on the following:

	Poor 1	2	3	4	5	6	7	8	9	Excellent 10	Don't Know
Range of cultural offerings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Strong and vibrant arts community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Variety of festivals and community events	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Funding Priority for City Activities

	Low= 1	2	3	4	5	6	7	Attachment C 9	High= 10
Appearance/Cleanliness of City Facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cedarholm Golf Course	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Harriet Alexander Nature Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Muriel Sahlin Arboretum	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Park/Playground Maintenance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recreational Facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recreational Programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Skating Center/OVAL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Water quality in Lakes and Ponds	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Funding Priority for Other City Services

	Low= 1	2	3	4	5	6	7	8	9	High= 10
Building Codes/Permitting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Drinking Water Quality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Flood Protection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Housing Code/Nuisance Property Enforcement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Housing Loan Programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leaf Pickup Program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
License Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recycling Collection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reliability of Drinking Water Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reliability of Sewer Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Addressing Budgetary Shortfalls

Because of the weak economy and falling property valuations, the city is looking at ways to address the budget shortfall. If there is not adequate funding to provide each service below, please specify the **budgetary actions you would support** for each service. (Mark all that apply).

Budgetary Actions for Community Safety

	Eliminate the Service	Reduce Service Levels	Maintain Current Service Levels	Raise Taxes & Fees
Animal Control	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Emergency Medical Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Firefighting Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fire Prevention Inspections	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Police Crime Investigations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Police Patrols in Your Neighborhood	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Police Citizen Outreach Programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Budgetary Actions for Streets and Sidewalks

	Eliminate the Service	Reduce Service Levels	Maintain Current Service Levels	Raise Taxes & Fees
Litter Pickup along Boulevard	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tree and Plant Maintenance along Boulevard	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Snowplowing of Streets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Street Maintenance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Street Lighting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Traffic Congestion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Snowplowing of Pathways and Trails	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pathways and Trails Maintenance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

City Communication and Engagement

	<i>Eliminate the Service</i>	<i>Reduce Service Levels</i>	<i>Maintain Current Service Levels</i>	<i>Raise Taxes & Fees</i>
Elections/Ease of Voting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Roseville Cable Channel 16	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
City Newsletter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
City Website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Budgetary Actions for City Activities

	<i>Eliminate the Service</i>	<i>Reduce Service Levels</i>	<i>Maintain Current Service Levels</i>	<i>Raise Taxes & Fees</i>
Appearance/Cleanliness of City Facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cedarholm Golf Course	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Harriet Alexander Nature Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Muriel Sahlin Arboretum	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Park/Playground Maintenance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recreational Facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recreational Programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Skating Center/OVAL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Water quality in Lakes and Ponds	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Budgetary Actions for Other City Services

	<i>Eliminate the Service</i>	<i>Reduce Service Levels</i>	<i>Maintain Current Service Levels</i>	<i>Raise Taxes & Fees</i>
Building Codes/Permitting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Drinking Water Quality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Flood Protection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Housing Code/Nuisance Property Enforcement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Housing Loan Programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leaf Pickup Program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
License Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recycling Collection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reliability of Drinking Water Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reliability of Sewer Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The following questions are for analysis only and will not be used in any way to identify you.

How long have you been living in Roseville? One year or less 1-5 years 6-10 years More than 10 years

Do you own or rent/lease your residence? Own Rent/Lease

Do you currently work inside the city? Yes No, outside the city No, I am unemployed I am retired

What is your age group? 18 to 24 25 to 34 35 to 44 45 to 54 55 to 64 65 or over

Which of the following categories best describes your level of education? Some high school High school graduate Some college College graduate Graduate degree(s)

Which of the following categories includes your total family income last year? \$25,000 or less \$25-\$50,000 \$50-\$100,000 Over \$100,000

Please indicate your marital status: Single Married/living with partner Widowed/separated/divorced

Mark the boxes that describe the people living in your house (other than yourself and/or a spouse). Check all that apply. Child(ren) age 12 or under Child(ren) over age 12 Parent age 65 or older None of these

What is your gender? Male Female

Please check all that apply: To which group(s) do you belong? Asian Black/African American American Indian/Alaska Native/Native Hawaiian Other White/Caucasian Hispanic/Latino