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Taste of Rosefest Event Summary, 2024

Eureka Recycling is proud to continue our collaboration with the City of Roseville and the Roseville Rotary to assist in making the Taste of Rosefest a zero-waste event.

In 2024 the event was a bit smaller, in part due to the rainy weather and a few less restaurants participating in the event than we have seen in the past. There was an overall reduction in total amount of material discarded at the event and also in the amount of compost generated by the event, as well as a slight increase in the number of pounds of trash created by the event. We observed less uneaten food going into the compost, and also noted that the rain itself would have added weight to some materials. I have included the diversion rates and material totals for the past three years so you can easily compare them. While there are interesting changes from year to year, everyone involved in Taste of Rosefest can be very proud of these amazing results.

Out of all of the material discarded at the event in 2024, 95% was recycled or composted!



Material Discard Breakdown in pounds for the past three years:

	2022	2023	2024
Compost	204.0	201.0	147.0
Recycling	190.0	236.7	223.0
Trash	33.9	10.2	18.0
Total Discards	427.9	447.9	388.0
Diversion Rate	92%	98%	95%

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