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CITY NEWS

Roseville. A Way of Life.



Equity and Inclusion Manager Thomas Brooks

Roseville is pleased to welcome Equity and Inclusion Manager Thomas Brooks. The Equity and Inclusion Manager is a new position authorized by the City Council in its 2021 budget. Brooks' hiring is part of the city's commitment to identify and address barriers to equity.

Brooks will work to ensure that racial equity principles are integrated into all operations, projects and services offered in and by the city. He will build on work already undertaken by the city to address inequities and ensure that Roseville is a welcoming and inclusive place for all.

Brooks comes to Roseville with extensive professional and personal experience working to promote diversity and equity. He holds a bachelor's degree in business administration from the University of Phoenix and a master's in industrial and organizational psychology from Grand Canyon University.

Brooks most recently worked for US Bank as a Global Project Manager, and has led diversity and inclusion initiatives at the corporate level. He also keeps an equity focus in his public service work. Brooks is a board member of the Osseo School District. He also volunteers for the Brooklyn Park Human Rights Commission and is the Chair of the Minnesota Board of Social Work.



Small businesses are the backbone of our community. More than half of Americans either work for or own a small business. Small businesses also play a crucial role in our economy, creating nearly two out of every three new jobs in the U.S. each year.

May 2-8, 2021 is National Small Business Week. It's a great time to recognize, support and thank small businesses in our community.

This past year, small businesses faced some of the most challenging times ever. Here are a few suggestions to show your support for our local small businesses.

- Start a "Shop Local Challenge" on your social media
- Buy gift cards from your favorite local shops, salons, coffee shops, bakery, etc.
- Order from a local restaurant
- Recommend your favorite local business to a friend or neighbor
- Publicly thank your local businesses and employees for a job well done

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POSTAL CUSTOMER

COVID Update

As we write this newsletter, we're hearing promising news of COVID-19 vaccines being available to all Minnesotans by early summer. Parties are being planned, restaurants are opening, city buildings are reopening and things are starting to return to the new normal.

The city is cautiously planning safe summer activities for residents and guests to enjoy. Summer programming is ready to launch, parks programs are open and Cedarholm Golf is welcoming golfers. While final decisions are still being made, many Rosefest activities are returning. They may look a bit different than years past and strict safety precautions will be followed. Please visit www.cityofroseville.com/parks for the latest updates on summer fun.

The city is also evaluating how it will conduct its business. For the past year, public meetings have been held using the Zoom internet platform. This opened opportunities for more people to take part in meetings, but it also limited access for others who do not have internet access. The city is considering options to continue providing virtual meeting access when in-person meetings resume.

We will continue to do our best to provide the latest COVID-19 information. Look for information on the city's website, Twitter, Facebook and Nextdoor.com or sign up to receive email or texts at cityofroseville.com/receiveupdates. Please let us know if there are other or better ways for you to get city news.

COVID-19 Vaccine

Residents are encouraged to visit mn.gov/vaccine or call 833-431-2053 to enroll in the Vaccine Connector to find eligibility and appointment information.

To Contact Us **In Touch...**

Telephone	651-792-ROSE (7673)
Address	2660 Civic Center Drive Roseville, MN 55113-1899
Fax	651-792-7020
Web Site	www.cityofroseville.com
E-Mail	info@cityofroseville.com
TDD (Deaf Only)	651-792-7399

City Council

Mayor Dan Roe	651-487-9654 (H) dan.roe@cityofroseville.com
Jason Etten	612-508-5915 (C) jason.etten@cityofroseville.com
Julie Strahan	612-460-7503 (C) julie.strahan@cityofroseville.com
Wayne Groff	612-867-0915 (C) wayne.groff@cityofroseville.com
Robert Willmus	651-633-4601 (H) rwillmus@msn.com
E-Mail	city.council@cityofroseville.com (Goes to all Council Members)

City Manager

Patrick Trudgeon	651-792-7021 pat.trudgeon@cityofroseville.com
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Important Numbers

Code Enforcement	651-792-7014
Economic Development Authority	651-792-7015
Fire Administration	651-792-7009
Job Line	651-792-7190
License Center	651-792-7010
Parks & Recreation	651-792-7006
Permits	651-792-7080
Police Administration	651-792-7008
Recycling	651-792-7004
Skating Center	651-792-7007
Street/Utility Maintenance	651-792-7004
Utility Billing	651-792-7196
Utility Problems (after hrs)	651-767-0640

Emergency 9-1-1

Police Non-Emergency	651-767-0640
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Fire Non-emergency	651-484-1267
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Roseville License Center	651-792-7010 2737 Lexington Ave. N Roseville, MN 55113 Open: Monday through Friday 7:30 a.m. to 4:30 p.m. Saturday 8 a.m. to 1 p.m.
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Passport Services	2735 Lexington Ave Open: Monday through Friday 8 a.m. to 4 p.m. Saturday 8 a.m. to 1 p.m.
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Additional Phone Numbers

Recycling— Missed Pickup	651-222-7678 612-(NO-WASTE) 669-2783
Recycling Hotline	651-633-EASY (3279)
Lending Center Center for Energy & Environment	612-335-5884
Mounds View School District 621	651-639-6216
Roseville School District 623	651-635-1600
Ramsey County Library	651-628-6803
Roseville Area Senior Program	651-604-3520
Roseville Circulator Bus Info	612-373-3333
Roseville Post Office	651-631-0628

City Council Roundup

The City Council meets several times a month. Here are highlights of actions the Council has taken over the past two months.

- Approved ordinances amending rental registration requirements and establishing a license for short-term rentals, which are defined as rentals of less than 30 days
- Approved ordinance restricting sale of flavored tobacco products in Roseville
- Approved creation of affordable housing Tax Increment Financing District to assist with future acquisition and rehabilitation needs of existing multi-family housing in southeast Roseville
- Approved a comprehensive plan amendment, rezoning, preliminary plat, variances, and a conditional use for The Enclave at McCarrons Lake plat, a 20-lot detached townhome development at 196 and 210 S McCarrons Blvd
- Approved The Woods of Roseville plat creating a 6-unit twinhome development at 2442 County Road D
- Authorized redevelopment contract amendment in support of the Epilepsy Foundation of Minnesota lease at 2720 Fairview Ave
- Discussed introduction of new residential loan offerings with Center for Energy and Environment
- Discussed introduction of business loan program with Metropolitan Consortium of Community Developers to assist small businesses
- Adopted resolution memorializing a 12-month pause on Public Finance Assistance requests in support of certain multi-family housing projects
- Approved 2021 auto theft prevention grant applications
- Appointed Adepeju Solarin, Amanda Becker, Paul Haas and Laura Palmquist to the Human Rights, Inclusion and Engagement Commission; Nick Boulton and Leah Ybarra to the Park and Recreation Commission and Erik Bjorum and Emily Leutgeb to the Planning Commission
- Approved reinstatement of multifamily rental licenses at 1740 Marion St, 1750 Marion St and 1722 Woodbridge Court
- Received 2020 cash reserve fund report and authorized transfers to comply with city's policies
- Received report on the retail market
- Approved the 2021 legislative priorities

Council meetings begin at 6:00 p.m. and are open to the public. We encourage you to attend meetings when held at city hall or take part in virtual meetings by registering at www.cityofroseville.com/attendmeeting. Meetings are aired on Cable Channel 16 and also streamed at www.cityofroseville.com/webstreaming. Meeting schedule is subject to change. See the calendar at www.cityofroseville.com or call 651-792-7001 for meeting dates.

Upcoming City Council Meetings: May 3, 10, 17 • June 7, 21

Short-Term Rental Regulation

Earlier this year, the City Council unanimously adopted an ordinance to regulate short-term rental properties in Roseville. These type of rentals are typically booked on websites like Airbnb or VRBO.

The ordinance requires licensing and minimum stays for non-owner occupied short-term rental units, which are considered to be units rented for 30 or fewer consecutive days. The on-season minimum stay requirement from May through September will be 10 days, with off-season minimum stays from October through April set at seven days. Short-term rentals will also be required to pay the city's three percent lodging tax, previously required only of hotels in Roseville.

The new ordinance allows the city to suspend or revoke licenses for noise, parking or other nuisance violations, and for criminal behavior.

For more information on Roseville's short-term rental ordinance or to apply for a short term rental license, visit www.cityofroseville.com/3581/Short-Term-Rentals.



Roseville City News is published by the City of Roseville to keep residents and businesses informed about city programs, services, and activities.

The Roseville City News is printed on recycled paper with 100% post-consumer waste. Please recycle with your other papers.

Your suggestions and comments are welcome! Contact editors Carolyn Curti, 651-792-7026, or Garry Bowman, 651-792-7027. The City does not discriminate on the basis of race, creed, color, national origin, place of residence, disability, marital status, status with regard to public assistance, gender, sexual orientation, veteran status, pregnancy, age or any other class protected by local, state or federal law.

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 www.twitter.com/RosevilleMN

 www.youtube.com/cityofrosevillemn

 www.cityofroseville.com/ReceiveUpdates



Know the Code

Today is the perfect day to check your home's "curb appeal." Curb appeal is that first impression someone gets when driving down a street. A neighborhood's curb appeal can have a direct effect on property values, so it's important to protect your investment. In addition to being unsightly, overgrown grass or weeds, homes in need of repair, junk or debris in the yard can drive down property values.

We've put together a list of the most common residential property maintenance guidelines based on the Roseville City Code:

- Grass and weeds must be cut to eight inches or less.
- Brush piles or other debris in the yard are prohibited. They can become a home for rodents and other pests.
- Vehicles must be licensed and operable – if it's not, store it in a garage.
- Vehicles must be parked on an approved hard surface, not on the grass.
- Vehicles for sale on private property must be registered to property owner or occupant.
- Junk, machinery, household items, lumber, trash, debris etc. cannot be stored outdoors.
- No peeling or fading paint. No rotting or unpainted trim. Gutters, soffits, fascia must be attached properly.
- No missing, leaning, unpainted or rotting fences or fence posts.

Paying for Repairs

It's important to make repairs when problems are small before they become more costly to fix. The city encourages homeowners to contact Center for Energy and Environment (CEE) for free, comprehensive housing help. CEE will help identify and prioritize home improvement and repair projects, and provide advice on construction, building codes and permits. CEE conducts site visits, reviews contractor bids and estimates, and they provide low-interest financing for qualified home improvement projects.

CEE Housing Services and Loan Information

mnlendingcenter.org/RSVL

612-335-5884



Upcoming road impacts

Construction season is here and there will be plenty of improvements underway soon. The Public Works Department and other transportation and utility providers are already working on several projects that are expected to impact traffic.

One of the most impactful will be Xcel Energy replacing a gas line under County Road B between Rice St. and Lexington Ave. The project will work east to west beginning in May and continue throughout the summer, with traffic impacts along County Road B.

In coordination with the work being done by Xcel, the city will be making three sewer repairs on County Road B between Dale St. and Cohansey Blvd. The repairs will replace and upgrade existing failing infrastructure. The city hopes to minimize traffic impacts by completing the projects at the same time as Xcel's work in the area.

Moving north to County Road B2, resurfacing and accessibility improvements will be made between Fairview Ave. and Hamline Ave. This project will also include replacing four signal lights and installing a new pathway on the north side of County Road B2.

Development in the Twin Lakes area of Roseville north of County Road C will also be busy this summer. Part of the work includes installation of a new traffic signal at Herschel St. and County Road C, along with installation of utilities and turn lanes.

A final noteworthy project is getting underway on Cleveland Ave. between County Road C2 and County Road D. The watermain under Cleveland Ave. is being replaced due to its poor condition. During installation of the new main, adjacent property owners will be on a temporary water system so that no interruption of water service occurs.

For more information about these and other 2021 Public Works projects, visit the department's Construction Projects page at www.cityofroseville.com/construction.

City Enacts Tobacco Sales Ordinance

The City of Roseville has joined a growing list of cities restricting the sale of flavored tobacco products. In February, the City Council passed an ordinance that bans most retailers from selling flavored tobacco products, including vaping products. The ordinance allows the four licensed Age-Restricted tobacco retailers to continue selling flavored tobacco as long as they prohibit persons under the age of 21 from entering the business, meet stand-alone building requirements and at least 90 percent of its revenue comes from the sale of tobacco and tobacco-related products. No new businesses will be licensed by the city to sell tobacco.

ROSE
FEST
2021

For information about
Rosefest 2021 events visit
www.cityofroseville.com/rosefest

ROSEVILLE ROSEVILLE

Events scheduled for Rosefest 2021 are tentative due to the ongoing COVID-19 pandemic and are subject to modification or cancellation.

Neighborhood Enhancement Program

Roseville is kicking off another year of the Neighborhood Enhancement Program (NEP), the city's proactive approach to inspecting properties. Inspectors will look for code violations and work with property owners to make repairs when they are small and before they become more costly.

The city uses door hangers to notify residents of concerns. Staff will leave a yellow door hanger identifying any code violation and the timeframe for re-inspection. Staff will talk directly with business owners or managers about issues at places of business that need to be addressed.

The program includes inspections of single and multifamily homes, and commercial and industrial properties. Visit www.cityofroseville.com/NEP or call 651-792-7014 to learn more about the program.

Commission Considers Name of Pocahontas Park

The Parks and Recreation Commission is reviewing the name of Pocahontas Park after concerns were raised that the name may be offensive. As a result, the commission has been studying the subject. At recent meetings, the Commission learned more about who Pocahontas (birth name Matoaka) was, heard feedback from representatives of Native American groups, received input from residents and discussed the issue.

Based on initial conversations, the commission has developed an Engagement and Analysis Plan using the Government Alliance on Race and Equity (GARE) Racial Equity Toolkit and the draft HRIEC engagement best practices.

The Parks and Recreation Commission is planning to hear more from Native American communities, Native American residents of Roseville, neighbors of Pocahontas Park and others who are interested in the conversation.

To learn more about the Pocahontas Park name conversation, visit www.cityofroseville.com/parks.



See Gordon's photos at gordondietzman.zenfolio.com or www.facebook.com/gordon.dietzman.

Pandemic Parks

How did you spend your time during the pandemic? For one Roseville resident, it meant taking to the parks. Gordon Dietzman is a retired National Park Service Ranger and nature photographer. When the pandemic hit, he started spending more time in Villa Park, hiking through the woods and watching nature.

Gordon estimates that he's walked more than 200 miles in the park since last spring, and while walking he's taken the time to watch the wildlife. But not only does Gordon observe nature, he also photographs and shares his photos and knowledge on Nextdoor.com and Facebook.

Gordon said he can recognize the individual deer and has seen at least 96 species of birds, including the rare golden-winged warbler.

Gordon appreciates the greenspace available in Roseville. It offers a safe place to socially distance during the pandemic, and it has created opportunities to connect with neighbors and other park patrons both virtually and in real life.

Roseville is home to 32 parks and more than 675 acres of parklands and open spaces offering plenty of green space for residents and guests to safely enjoy nature.

Solar Savings

The City of Roseville is beginning to reap the benefits of the 205 kilowatts (kW) on-site solar power system it installed atop City Hall, the Fire Station and the Public Works Maintenance Facility at the city's main campus in 2019 as well as the community solar projects it invested in during 2020.

Not only are the new solar arrays and community solar investments offsetting greenhouse gas emissions – approximately 141 tons of each year from the Roseville campus alone – but Roseville is beginning to derive financial benefits in the form of lower energy costs.

A comparison of energy costs between the pre-solar year of 2018 and 2020 shows that the city reduced annual expenditures by more than \$30,000 to power those three buildings – a reduction of 18 percent in the city's energy bill.

Apartment and Condo Living – Fire Safety Plan

Most fire experts say that when a fire starts a person has less than three minutes to safely get out of a home. That's why it's important to have working smoke alarms in every home.

Roseville firefighters recommend that you plan an escape route with at least two ways out. Firefighters also recognize that as more people live in apartments or condominiums, the approach to fire safety may be a bit different than living in a single family home. They offer a few extra safety guidelines for anyone in a multi-story home or business.

Before a Fire

Whether you are visiting or a resident of a multi-story building, it's important to review safety features. Be sure to point out safety features to other family members, especially children who may be in the home.

- Where are the portable fire extinguishers located?
- Where are fire exits?
- Does the building have fire alarm pull stations? If so, where are they located?
- Is the building equipped with smoke alarms and a fire sprinkler system?



Roseville's fire ladder can reach up to 109 feet and is able to reach the ninth or tenth story of a building

In Case of a Fire

- Assume every alarm is a fire emergency.
- When you hear the fire alarm or encounter smoke or fire, leave your unit as quickly as possible, closing all doors as you go.
- Use the stairs, not the elevator, to evacuate a building.
- Once outside, move away from the building to a designated meeting place. Do not congregate near the entrance.
- If you are unable to exit using the stairs, stay in your unit. Keep doors and windows closed. Use towels or clothing to block openings around doors or vents where smoke may enter.
- If unable to leave, call 9-1-1 to report your location and request immediate help.
- Place a signal, such as a flashing light or mirror, in a window that will call attention to your location.

Apartment owners are responsible to provide working smoke alarms. They must also provide carbon monoxide (CO) alarms if there are gas appliances in the unit. State and city fire and building codes require that working smoke alarms be located in hallways outside of every room used for sleeping. Depending on when a building was built, smoke alarms may also be required in the bedrooms.

We encourage renters to check with the rental office and read their lease to see who is responsible for changing batteries or replacing smoke alarms that no longer work.

Pedestrian Safety Starts With You

Summer in Minnesota – we love to spend more time outdoors! We're offering a gentle reminder of the rules of the road so that we all have a safe summer.

We encourage walkers and runners to use sidewalks and pathways as much as possible to reduce the danger of being hit by a vehicle. Roseville has more than 70 miles of pathways, sidewalks and trails. When a sidewalk or pathway is not available, pedestrians should walk facing traffic, as far to the left as possible.

According to the National Library of Medicine, by walking against traffic, the risk of getting hit by a vehicle is reduced by about 77 percent.

Walking against the traffic also protects cyclists, who should ride with traffic, by reducing the risk of cyclists moving into traffic lanes to avoid walkers.

- Cross streets at a corner, using traffic signals and crosswalks whenever possible.
- Look left, right and left again when crossing a street and continue looking as you cross a street.
- Be wary. Don't count on drivers or bicyclists paying attention. Make eye contact to be sure they see you.
- Wear reflective materials, especially if walking at dawn and dusk and in other low-light situations, such as rainy or foggy weather.

Drivers also have a responsibility to keep pedestrians safe. Follow these rules of the road.

- Pedestrians have the right of way in crosswalks. Yield to pedestrians in crosswalks and at intersections.
- Come to a complete stop if pedestrians are crossing or preparing to cross the street.
- Wait until pedestrians have crossed at least one lane past your vehicle before resuming travel.
- Don't rush to beat a yellow light or arrow.
- Do not text or talk on your cellphone when driving. Having a phone in your hand while driving is prohibited in Minnesota. This includes when sitting at a red light.

Police Partners with MicroGrants' LightsOn Program

Roseville Police officers will be giving a new type of ticket to motorists with broken taillights, headlights, or other light-related equipment violations. Except, this ticket is actually a voucher to repair the broken bulb rather than a fine in addition to a repair bill.

This might not sound like a new program. The Police Department has hosted a similar program since 2016. The previous in-house program saw some success, but many of the drivers who were pulled over for equipment violations did not live in Roseville and often did not return to the Roseville-based auto-service providers.

Additionally, the previous program was limited to \$50 worth of repairs; which didn't always cover the price of the parts. Under the new LightsOn program, the free car bulb replacement voucher increases the limit to \$250.

How the program works:

- Officer pulls a vehicle over for equipment violation and issues the Free Car Bulb Replacement Voucher
- Driver visits www.LightsOnUs.org to locate a participating auto service provider within 14 days of being issued the voucher
- Driver sets an appointment with the auto service provider and exchanges the voucher
- Repair shop redeems the voucher with LightsOn for payment

RPD and LightsOn share the same goal with traffic stops involving equipment violations – to improve safety on our roads. Often, drivers are unaware of the broken bulb until alerted by an officer. The department anticipates more local auto repair shops to join LightsOn in the near future.

Visit www.lightsonus.org to learn more

- Up to \$250 to make light-related repairs
- Roseville auto-service providers are urged to join



Police Promotes Transparency

The Roseville Police Department collects driver information for all traffic stops. It is part of a voluntary, countywide initiative to increase transparency and provide more context about traffic stops. The data collected includes the perceived race and gender of the driver, whether the driver was searched, whether the vehicle was searched, the reason for the stop and whether a warning or citation was issued.

Roseville Police focus traffic enforcement on drivers who are most likely to cause a crash - speeding, not stopping for red lights or stop signs, driving while distracted or other behaviors that jeopardize the safety of others. Stopping cars with minor equipment violations is not a priority for the RPD.

Visit www.cityofroseville.com/police/transparency for information about traffic stops.



Roseville uses single-sort recycling. Drop recyclables, including cardboard boxes, mail, newspapers and magazines, plastic containers (#1, #2 and #5), glass bottles and jars, aluminum and metal cans, beverage cartons and juice boxes in your recycling cart. Have it at the curb by 7:00 a.m. on your recycling day.

Many items do not belong in the recycling cart. They include plastic bags, scrap metal, batteries, Styrofoam, needles and syringes, electronics and other non-recyclable items. They slow down the sorting process at the recycling facility and can pose a danger to workers.

Recycling is picked up every other week on the same day as your trash. Call Eureka Recycling at 612-NO-WASTE (612-669-2783) with recycling questions or to report a missed pick-up. Interpreters are available to respond to inquiries in Hmong, Karen, Somali and Spanish in addition to English. Call 612-669-2783, ext. 1. for assistance.

CALENDAR Roseville

The COVID-19 pandemic has impacted much of the programming the city can offer. The following events are scheduled to take place with CDC and Minnesota Department of Health guidelines being followed. Final decisions to modify or cancel an event will generally occur two weeks before the event. Please contact the city at 651-792-7000 or visit www.cityofroseville.com to confirm events.



OVAL Skate Park Opening

The Skate Park is scheduled to open May 1 for skateboarders, bikers and inline skaters. Visit www.cityofroseville.com/skateschedule or call 651-792-7191 for hours.



Photo by Mark Connolly

Free Document Shredding

Free shredding day for residents on Saturday, May 15, from 9:00 a.m. to noon, at City Hall, 2660 Civic Center Dr. Crews will unload documents from your vehicle. Paper is shredded on site. Call 651-792-7004 or visit www.cityofroseville.com/1313/Events if you have questions.

Roll-in Movie

Join us at the OVAL, 2661 Civic Center Drive, for free family entertainment. On June 11, we'll show the movie **Onward** starting at 7:30 p.m. Bring lawn chairs or blankets.

Kids Garage Sale

Calling all young entrepreneurs! Host a table at Central Park - Dale St. for \$10, on Thursday, June 24 from 5:00 to 7:00 p.m. Adult supervision required. Register at www.cityofroseville.com/parks or call 651-792-7006.

Waterfest 2021

Free celebration of our clean lakes. Self-directed learning opportunities about clean water, wildlife, and land and water conservation, June 19 to June 27 online and at Lake Phalen Park Pavilion, 1600 Phalen Dr., St. Paul. Sponsored by the Ramsey-Washington Metro Watershed District. www.rwmwd.org

Garage Sale Extravaganza – Postponed until September 9-11

For \$10, we'll include your address on a map of garage sales. Registrations being accepted now at 651-792-7006 or www.cityofroseville.com/parks. Look for more information in the July/August City News.



Clean Up Pet Waste

Dog waste is more than an unsightly mess – it’s an environmental pollutant and a health hazard. When left on the ground, waste breaks down and washes into the water supply, polluting our rivers, lakes and streams and using up the oxygen that fish and wildlife need to survive. Please help protect our waterways.

- Keep up with yard cleaning, especially as the weather turns warm.
- Keep your community clean by picking up pet’s waste when on walks.
- Consider helping out an elderly friend or neighbor by picking up the waste in their yard.

Don't Forget the Dog Tags

There is a positive spin to COVID-19. As more people work from home the number of pet adoptions has skyrocketed. We’re glad that so many are able to open their homes to pets, but please remember the importance of vaccinating and registering your pets.

Dogs and cats in Roseville must be licensed and have registration and vaccination tags attached to their collars. This makes it easier to return a lost pet to its owner rather than having it placed in an animal shelter.

Unfortunately, many pets in Roseville are not licensed, do not have tags or are not microchipped. Police officers have no way of knowing how to return a pet to its owner. Stray pets that do not have tags or microchips are taken to Saint Paul Animal Control, where they are kept a minimum of five days. Call 651-266-1100 if you think your pet may have been taken to the clinic.

Get more information about pet safety and a pet license application at www.cityofroseville.com/petlicense or call 651-792-7000.

RSVL A/D Launches Second Series

Building on the momentum of its first *Dementia: Caring & Coping during the Pandemic* series, the Roseville Alzheimer’s and Dementia Community Action Team (RSVL A/D) has announced a second series of the popular webcast.



RSVL A/D is once again partnering with Alzheimer’s Speaks which will be available at www.alzheimersspeaks.com. Replays will also be available on the Alzheimer’s Speaks YouTube channel. Alzheimer’s Speaks founder Lori La Bey is back to serve as the series host.

Series II will focus on a variety of topics to help persons living with dementia and their care partners. Each webcasts will debut on the fourth Wednesday of every month at 1:00 p.m., with the premier episode of season II available on demand now.

The first three episodes include:

- Dementia Research during the Pandemic - COVID and Cognition with William H. Frey II, PhD; (available now);
- What’s your Plan? Legal Considerations when Facing a Dementia Diagnosis with Attorney Leah Gilbert (May 26);
- Health Care Directives and Health Care Agents with Health Care Agent Literacy Project founder Deborah Day Laxson, author of *The Gray Zone - When Life Support No Longer Supports Life* (June 23).

The first series of *Dementia: Caring & Coping during the Pandemic* debuted in January and February. It highlights how organizations modified programs and services for people living with dementia and their care partners due to COVID-19. Series I is available at alzheimersspeaks.com or youtube.com/AlzheimersSpeaks.

Additional series information and episode links are available on the RSVL A/D Facebook page at www.facebook.com/RsvlMNDementiaInfo and cityofroseville.com/dementiainfo.

DFAWG Honored by Tulsa Airport

The Dementia-Friendly Airports Working Group (DFAWG), based in Roseville, is working to increase the number of US airports with dementia-friendly protocols. The group’s efforts are beginning to pay off in a big way. Recently, Tulsa International Airport announced that it would be implementing new dementia-friendly protocols to become the nation’s first dementia-friendly airport.



The Tulsa airport cited the nationally distributed material that DFAWG had written for the Transportation Security Administration (TSA) about best practices for security screening of persons with dementia.

DFAWG’s website, www.dementiafriendlyairports.com, has detailed resources about flying for seniors, care partners, and people with dementia and other DFAWG projects.

Parks and Recreation – Here for You!

What a difference a year makes! Spring 2020 was a time of chaos. Schools and businesses were closing. Working from home became the new norm for some, while others lost their jobs. Masks and social distancing became standard practice.

Frankly, life turned upside down. While we continue to adapt, it’s good to know that there are some things that we can count on. One of those things is Roseville Parks and Recreation.

Closing of city buildings and restrictions on gatherings brought challenges to the city. Parks and Recreation staff in particular faced a myriad of obstacles. But with challenges came opportunities. Staff quickly adjusted how they offered programs. They developed an online presence, creating wellness activities, youth activities, story time and mysteries. The talented staff hosted video instructions on such topics as yoga, hula, and dance, took the audience on nature walks and taught arts and crafts and outdoor activities. Staff followed Department of Health and CDC guidelines to ensure the safety of park visitors and program participants. In June they opened youth camps, youth sports and adult leagues. By July, staff was able to re-introduce the Summer Entertainment series and additional community programs.

And that brings us to Summer 2021!

The city is safely offering hundreds of recreation opportunities for all ages - everything from sports programming, day camps, art or music classes, and more.

The Puppet Wagon will be making weekly stops in a number of parks, entertaining families with songs and stories. The Frank Rog Amphitheater has a full lineup of summer entertainment, including Sunday evening Creative Crossroads, featuring performances from around the world. The golf course, tennis and pickleball courts, volleyball, softball, skating center and more are waiting for you.

All programs and events have been planned in accordance with the MDH and CDC Covid-19 guidelines. Staff will update and modify programs as needed.

Get the latest information about offerings at:

www.cityofroseville.com/parks

651-792-7006



Sustainability Update

The City of Roseville is committed to environmental protection and sustainability. Throughout 2021, we will highlight steps the city is taking and actions that community groups, businesses and individuals can do to help protect the environment. Spring is a great time to work in your yard and garden. Here are a few ideas to consider.

Invest in a **rain barrel and/or compost bin**. The Recycling Association of Minnesota sells backyard compost bins (\$66 plus tax) and rain barrels (\$79 plus tax). Use the promo code "ramsey" to get \$20 discount. Order bins or barrels at www.recycleminnesota.org or call 651-641-4560.

Create a **rain garden**. A rain garden collects stormwater runoff from hard surfaces and prevents it from flowing directly into lakes, rivers and wetlands. The runoff soaks into the soil which filters out pollutants from the water before entering the groundwater. Rain gardens require little watering or maintenance once established and attract birds and butterflies. Get information at extension.umn.edu/landscape-design/rain-gardens.

Create a **pollinator garden**. Pollinators are vital for most flowers, fruits and vegetables to reproduce. Many of the country's crops would not exist and crop yield and quality would be greatly reduced without pollinators. Unfortunately, the pollinator population has declined in recent years because of habitat loss, pesticide overuse and disease. Visit www.cityofroseville.com/pollinators to see learn how to create a pollinator friendly garden.

To receive email updates on Roseville's sustainability efforts, visit www.cityofroseville.com/receiveupdates and sign up for the Sustainability notification list.

Fire Department Changes: Brosnahan, Sjostrom Assume New Roles

Congratulations to Assistant Fire Chief David Brosnahan. In March, City Manager Patrick Trudgeon announced that Fire Chief Tim O'Neill is retiring and Assistant Fire Chief Brosnahan had been selected as Roseville's next Fire Chief. The city also announced that Battalion Chief Neil Sjostrom had been named as the next Assistant Fire Chief.

Brosnahan, who has been with Roseville Fire since 2003 and worked with O'Neill in a management role during the department's facility planning and personnel restructuring, will assume the role of Fire Chief on June 1.

Brosnahan began his firefighting career as part-time, paid-on-call firefighter. In 2006 he was promoted to shift commander. In 2011, he was named Battalion Chief and Co-Emergency Manager, before becoming the Assistant Fire Chief and Emergency Manager in 2016.

Brosnahan has been the city's point person for strategic emergency response, preparation and training. He has played a crucial role as Roseville's primary liaison with the Department of Homeland Security, the State of Minnesota and Ramsey County and led the city's response to the COVID-19 pandemic.

"I am incredibly humbled and excited for this significant opportunity," Brosnahan said. "The Fire Department is primed to continue to evolve and change how we provide emergency services for our community, and it is my honor to continue to maintain these services and the public's trust they have in us.

Brosnahan earned his bachelor's degree from Hamline University. Following graduation, he worked as a full-time firefighter and emergency medical technician (EMT) for the City of West St. Paul and continued his part-time role with Roseville. He added a public health/EMS graduate certificate from the University of Minnesota, Twin Cities School of Public Health to his resume in 2012, before completing an associate's degree in fire science at Hennepin Technical College in 2013.

Sjostrom currently serves as a battalion chief. He initially joined Roseville Fire as a part-time firefighter in 2005. Since then, he filled numerous roles within the department, including administrative assistant, full-time firefighter, and lieutenant, before being promoted to battalion chief in 2016.

Sjostrom has worked closely with O'Neill and Brosnahan in all aspects of department administration functions. He has overseen capital asset funding and replacement planning for the department's fleet management program and managed the Fire Prevention Division, including inspections, plan and permit review/approval, and community education initiatives.

Sjostrom is a graduate of Metropolitan State University, where he earned a bachelor's in criminal justice. Certified as a firefighter and emergency medical technician, he is a certified emergency medical services instructor, arson investigator and facility fire inspector.

VOLUNTEER Roseville

Run for the Roses

Set up, organize, greet participants, clean-up and other opportunities based on your interests and availability. Volunteers are needed June 26.

Concert Hosts

Assist in opening the building, help set up the stage and introduce musicians at the Amphitheater. Shifts in the early evening on Tuesdays, Thursdays or Sundays.



Blooming Boulevard

Plant flowers in Central Park along Lexington Ave. on Saturday, May 22, starting at 9:00 a.m. or water and weed a section throughout the summer.

Natural Resources Renewal

Roseville hosts a natural resources project every month. Projects include removing invasive species, planting native plants, grasses and trees, restoring shoreline, building bee friendly habitat and collecting seeds. Plans for the June 20 volunteer event are in the works. Visit www.cityofroseville.com/volunteer for information.



Park Ambassadors

Help keep our parks safe by serving as an ambassador for the park system. Park ambassadors serve as a friendly face to answer questions, give directions, report damage and promote community safety.

Green Team

Help weed, garden and mulch at the arboretum, community orchard and city parks. Staff are available to provide guidance at the arboretum on Wednesdays between 8:00 and noon, but volunteers can help any other time that meets their schedule.

To find out more about these and other opportunities, contact Volunteer Coordinator Rachel Boggs at rachel.boggs@cityofroseville.com or 651-792-7028 or visit www.cityofroseville.com/volunteer.

Our favorite type of people – volunteers!



Volunteers enhance our outreach to the community. In this issue, we thank **Ayana Bhalla** for volunteering. Ayana is a tenth grader at Mounds View High School. She volunteers for a variety of parks and recreation programs.

Where she volunteers: Ayana volunteers for the Muriel Sahlin Arboretum by pulling weeds. She's also helped at the summer concerts series and the Halloween event at the nature center. Ayana has also helped at the Rice and LarperTOUR event in Southeast Roseville.

Why she volunteers: Ayana is passionate about helping people and nature. Volunteering offers the perfect opportunity to help build a safe environment for everyone, appreciate the value of nature, and give back to this amazing city full of opportunities. Ayana also wanted to meet new people and volunteering helped her to do that. Ayana found that helping an audience was a fun activity and it made her really happy. She was allowed to take a break from school and focus more on the community, letting her de-stress and feel mentally healthy.

The best thing about volunteering: The best thing about volunteering is getting to meet people from all walks of life. It shapes her to be a better person and gives her a break from technology. She appreciates being in nature while doing good for her surroundings.

A little bit more about Ayana: Ayana immigrated to the U.S. in 2018. When she first arrived, everything was so different and she felt a little excluded. But then she found this thing called "volunteering." In India, she did not have opportunities to volunteer so it fascinating to her that she could help in the parks and get involved in the community.

ROSEVILLE BUSINESS NEWS

www.growroseville.com

Free Events for Roseville Businesses

Roseville Business Council

Take part in the Roseville Business Council and meet other Roseville business owners and employees to hear important information about our community.

The council meets the fourth Wednesday of the month from 7:30 to 8:30 a.m. Because of the COVID-19 pandemic, meetings are being conducted virtually.

May 26 • 7:30 to 8:30 a.m.

State Senators and Representatives from the Roseville area have been invited to provide a recap of the 2021 legislative session and how new laws could affect the business community.

June 23 • 7:30 to 8:30 a.m.

State demographer Susan Brower will provide the latest information on the 2020 census and when states can expect to get census data.

In partnership with



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ROSEVILLE

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Business Education Series

Stay connected.

Take part in our small business seminar.

The City of Roseville hosts a bi-monthly Business Education Series in partnership with the St. Paul Area Chamber and the cities of Shoreview and Maplewood. The educational programs are geared towards businesses for training and development.

May 13 • 8:00 to 9:00 a.m.

The Changing Workforce and Post COVID Workplace Restrictions

Join us for a deep dive into how COVID-19 has changed our workforce and our workplace.

With more employees choosing to work from home, what does that mean for an organization? How can organizations retain the best of the virtual/remote/flexible model, but also get back to the office? We will be joined by a panel of experts who will share their insight.

Web-based meetings are free to chamber members and Roseville businesses or \$20 for other attendees. Send contact information to eda@cityofroseville.com to receive email notifications or visit growroseville.com/events for registration information.

Get Social!



@GrowRoseville



GrowRoseville



Roseville, MN Economic Development Authority

Business Success Stories



Tareen Dermatology

MEDICAL SURGICAL COSMETIC

2720 Fairview Avenue N. Suite 200
651-633-6883

www.tarendermatology.com

Starting in 2011 with just two employees in a 1,500 square foot office, Tareen Dermatology has today grown to 82 employees with offices in Maplewood, Faribault, and a brand new 20,000 square foot flagship office in Roseville.

Tareen Dermatology provides a full range of medical, surgical, and cosmetic dermatology to enhance the health and beauty of one's skin. The female-owned business was founded by Dr. Mohiba Tareen. After moving to Minneapolis from New York City, Dr. Tareen looked for an area that did not have dermatology services easily accessible to patients, which led her to Roseville.

Tareen staff includes three dermatologists and five physician assistants who rotate between the three clinics. Tareen anticipates expanding its practice and adding providers and support staff as patient demand increases.

Although the COVID-19 pandemic affected business, Tareen Dermatology adapted, offering virtual visits and providing socially distanced care to treat critical care patients for such things as skin cancers, infected cysts, abscesses and more, helping to keep patients out of the emergency room.

Tareen Dermatology prides itself for its small, family-like atmosphere where patients are treated with the highest level of care and compassion. It is seeing a slow and steady return to normal as the vaccine rollout has begun.

Its new 40,000 sq. ft. building at 2720 Fairview Ave. replaced a vacant, blighted trucking terminal built in the 1960s. Tareen Dermatology occupies the second floor, while the Minnesota Epilepsy Group will lease the first floor of the building.

Tareen Dermatology received two forms of financial support from the city to help make its facility a reality – a newly-created Tax Increment Finance (TIF) district, and unused cleanup funds from an existing TIF Hazardous Substance Subdistrict to help redevelop the property. These funds are available to private businesses that meet specific criteria to remove blighted properties and support economic growth.

Businesses interested in learning more about available incentives are encouraged to visit growroseville.com/business.

To View More Successful Businesses in 'The Center of it All,' Visit:
growroseville.com/success-stories

New Commercial Properties Under Construction in Roseville

Lexington Woods	2840-2870 Lexington Place	18 new townhomes
Mi-Sant	1881 Highway 36	Interior remodel
Pawn America	1715 Rice St	Interior remodel
Dunkin'	2465 Fairview Ave	New tenant
Dick's Sporting Goods	1645 County Road B2	Interior remodel
Wildlife Rehabilitation Center	2530 Dale St	Interior remodel
Rebiotix	2660 Patton Rd	Interior remodel
MN Epilepsy Foundation	2720 Fairview Ave	Interior remodel
Abbott	2305 Walnut St	Interior remodel
Aspen Dental	2370 Fairview Ave	Interior buildout

An interactive map of new construction in Roseville is available at growroseville.com/development-map

