2024

Roseville Parks & Recreation Annual Report



General Information

Roseville Parks and Recreation Mission

Roseville Parks and Recreation exists to provide diverse programs and facilities, sustain park lands and preserve natural resources for today's citizens and future generations.







680 ACRES OF PARKLAND



32 MILES OF TRAILS



27.5 FULL-TIME STAFF MEMBERS



1,000 RECREATION PROGRAMS AND EVENTS PER YEAR

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From the Director





MATTHEW JOHNSON PARKS AND RECREATION DIRECTOR

I am pleased to present the Roseville Parks and Recreation 2024 Annual Report, which captures the programs, initiatives, and milestones that have shaped our parks system and enriched our community over the past year.

In 2024, we celebrated another year of growth and progress, guided by our commitment to community engagement, sustainability, and quality service. Our team worked diligently to foster connections through inclusive programming, enhance infrastructure for future generations, and preserve the natural spaces that are central to Roseville's identity.

This year's highlights include the completion of Sunset Park, a neighborhood park designed with robust community input, updates to our Rosefest community celebration, long-needed upgrades to the Roseville Skating Center, and a year-long process to inventory our natural resources and adopt a Natural Resources Management Plan Update.

Across our system, we implemented improvements to trails, playgrounds, amenities, and natural resources to ensure our parks remain accessible, safe, and environmentally resilient.

Throughout the year, we have actively engaged our community in our decision-making processes, hosting events like Discover Your Parks, planning advisory committees, and neighborhood project planning meetings that invite residents of all ages and backgrounds to share their unique perspectives. Programs like Reach for Resources and our fee assistance initiative continue to make recreation more accessible for everyone, while our environmental efforts, such as tree planting and habitat restoration, contribute to a sustainable future.

As we look to 2025 and beyond, we remain focused on maintaining reliable infrastructure, responsive services, and vibrant natural spaces that serve as a foundation for Roseville's well-being and vitality. We are deeply grateful to our staff, volunteers, Parks and Recreation Commissioners, community partners, and residents for their contributions to these shared successes.

Together, we are building a stronger, more connected Roseville where everyone can thrive. Thank you for your continued support of Parks and Recreation—your partnership fuels our mission to create spaces and experiences that enhance the quality of life for all.

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2024 Project Highlihghts



Three mosaic cairns were crafted by local artist Lori Greene and installed at Harriet Alexander Nature Center. Each cairn features plants and animals found in Minnesota forest, marsh and prairie habitats. The cairns were made possible through a donation by John and Kris Robertson-Smith.

CAIRNS AT NATURE CENTER

ARBORETUM FOUNTAIN

The aging and failing fountain at the Murial Sahlin Arboretum was replaced with a modern basalt fountain. The new fountain features basalt pillars, lighting, and new flower plantings. This project was partially funded through donations.





The 20-year-old wood siding and peeling decals at the Frank Rog Amphitheater were updated with new, more durable siding and updated signage. The project was funded by the Roseville Central Park Foundation.

AMPHITHEATER UDATES

LIGHT THE OVAL

The Friends of the OVAL Foundation completed a multi-year fundraising campaign to bring seasonal tree lights back to the OVAL for the first time in six years. The addition of lights around the OVAL received rave reviews from skaters and non-skaters alike and contributed to the high number of public skaters who skated at the OVAL during the 2024-25 season





Parks and Recreation Earns Reaccreditation

Roseville Parks and Recreation achieved reaccreditation through the Commission for Accreditation of Parks and Recreation Agencies (CAPRA). Roseville is just one of only four agencies in Minnesota and one of just six agencies in the United States that have maintained their accreditation since the program's inception in 1993. Nationwide, there are currently 206 accredited departments, further highlighting the significance of this achievement. Accreditation takes place every five years and is based on meeting 154 comprehensive standards including master planning, program evaluation, and community involvement. The CAPRA award was presented at the National Recreation and Parks Association conference in Atlanta in October 2024.

2024 Project Highlights

Enhancing the Roseville Skating Center in 2024

In 2024, the city completed significant upgrades to the multiple areas within the Roseville Skating Center to ensure a modern, safe, and welcoming experience for all users. These improvements included:

- Exterior Painting of Arena Block Walls: The arena received its first fresh coat of paint since 2013, revitalizing its appearance while protecting the integrity of the structure.
- **Replacement Rubber Flooring:** The OVAL lobby and bathrooms now feature new rubber flooring, replacing the deteriorating surfaces installed in 2007. This update enhances both aesthetics and safety.
- **Arena Lighting:** New LED lights were installed in the Ice Arena, including the walking track, creating a brighter and more energy-efficient environment. Skaters and walkers have noted the improvement.
- **Parking Lot Lighting:** The north and south parking lots and exterior light packs were upgraded to LED, significantly increasing visibility and safety for evening visitors. The lights are now on photo sensors, optimizing their use and reducing utility costs.
- **Upgraded Arena Sound System:** With support from community partners like the Roseville Youth Hockey Association, Figure Skating Club, and Roseville Area High School Boosters, the Arena sound system was modernized. The new system offers enhanced sound clarity, benefiting both entertainment and special event communications.
- **OVAL Restroom Makeover:** Staff completed a full makeover of the OVAL restrooms, replacing original 1993 fixtures, flooring, toilets, and partitions, greatly improving their functionality and appearance.
- **Skate Park Enhancements:** Several deteriorated pieces in the skate park were replaced with new equipment, selected in consultation with users. These updates have revitalized the park for spring and summer activities.



PLAN AND ENGAGEMENT

LEXINGTON PARK

The Lexington Park playground is planned for replacement in Spring 2025. In 2024, staff interacted with more than 100 residents in the engagement process. The playground includes a 25-foot tower, many inclusively designed elements, and a large shade structure.

This playground is being made more inclusive due to a generous contribution from the Friends of Roseville Parks.

Parks

ROSEVILLE WELCOMES

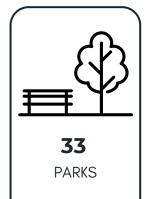
SUNSET PARK

In 2024, the City completed Sunset Park, a .8-acre neighborhood park at 2381 County Road B. Developed as part of the City's Parks and Recreation System Master Plan, the park contributes to the City's goal of providing accessible green spaces within walking distance of every residence.

Shaped through four neighborhood planning meetings held in 2023, Sunset Park features a playground, a nature loop trail, a basketball shooting area, and picnic space. The property was acquired in 2022 through a combination of the City's Park Dedication requirement and a cash purchase.

Construction took place throughout 2024, culminating in a volunteer day where neighbors, City staff, and contractors came together to install the playground.







MILES OF TRAILS AND WALKWAYS



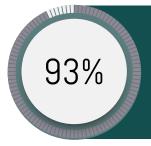
ACRES OF PARKLAND

680



PLAYGROUNDS





Residents who live within a 10-minute walk of a park according to the Trust for Public Land (TPL)

The Trust for Public Land (TPL) is a national nonprofit organization working to protect land as parks and open space.

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Natural Resources and Forestry

The 2024 Natural Resources Master Plan was developed to ensure parks remain healthy, beautiful, and biologically diverse spaces for all residents to enjoy. The plan is an update to the existing 2013 Natural Resources Plan which replaced invasive, non-native species with native grasses and flowers, restored oak woodland and prairie plantings, removed invasive brush, and preserved oak savannah. City Staff and volunteers, along with Stantec Environmental Consultants created the plan which includes:

- A comprehensive inventory of natural resources in Roseville's 33 parks
- Mapping of natural resources in each park
- A project list with estimated costs for future work

A Technical Advisory Committee comprised of 18 residents has also guided the planning process. The plan's goals include:

- Goal 1: Preserve, restore, and maintain significant natural resources, lakes, ponds, wetlands, open spaces, wooded areas, wildlife habitats, and trees as integral aspects of the parks system.
- **Goal 2:** Promote community involvement in natural resources management.
- Goal 3: Prioritize both short-term and long-term natural resource management planning and collaboration with partners.

NATURAL RESOURCE EVENTS

January MLK Day Event

February Langton Lake Park Forest Cleanup

March Acorn Forest Cleanup

April Reservoir Woods Garlic Mustard

May Flower Power

June Midland Gardens Weeding and Mulching

JulyWeeding Lexington Rain GardenAugustAcorn Burdock DeadheadingSeptemberGarlic Mustard Reservoir WoodsOctoberSandcastle Buckthorn Removal

November Victoria Ballfields Buckthorn Cut, drag, stack
December Howard Johnson Ash Tree Drag and Stack

Forestry and EAB Mitigation



\$389,300 Forestry Grant Funds money secured since the start of the EAB program.



400 New trees planted



176 Diseased and Hazardous Trees Removed.

Grant Funded Prairie Restoration



In 2024, staff and contractors completed a 3-year grant-funded \$50,000 project to continue to restore the oak-savanna prairie in Reservoir Woods Park. Work included:

- · Invasive tree thinning
- Prescribed burn
- Natural grass enrichment
- Installation of forb and sedge plugs



255 ash trees were removed from public land in 2024. As of the conclusion of 2024, all public ash trees have been removed or are being treated. Planting is anticipated to conclude in 2025.

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Recreation

Recreation Program Enrollment by Category

PROGRAM CATEGORY	2023	2024	YOY CHANGE
ADULT ENRICHMENT	1,307	1,259	-2%
ADULT SPORTS	1,292	1,112	-7%
YOUTH ENRICHMENT	4,557	4,797	3%
YOUTH SPORTS	5,903	6,083	2%
TOTAL:	13,059	13,251	1%



The girls love their coaches. They have a great time and we've seen great improvement in skills and confidence! - Parent of Fall Soccer Participant



6,240

Adult League Players from 592 teams



4,351

Drop-in Recreation Program Participants



1,119

Park Building Rentals



426

Picnic Shelter Reservations



11,262

Field Rental Hours by Affiliate Groups

Reach for Resources

The City of Roseville partners with Reach for Resources to increase program accessibility to people of all abilities. Reach for Resources is a non-profit organization that provides support to children and adults with disabilities who would like to participate in recreational programs.

175

Hours of Inclusion
Services

10 *******

Children Utilized the Services



142

†††††

Fee Assistance Grants

- \$13,146 used on programs
 - 138 youth and 4 adult programs
- · Available to Roseville residents with a financial need

→ Roseville Gymnastics

The gymnastics program provides a unique opportunity for youth to start at age 3 and continue through age 14 in the recreational classes. Depending on skill level and availability, team gymnastics may become an option as participants progress until graduation. This dynamic gives participants the opportunity to build life-long friendships, boost self-confidence, and belong to a team.

Recreational gymnastics is important because it helps children develop essential physical skills such as strength, balance, flexibility, and coordination in a fun and supportive environment. Beyond physical benefits, it also fosters important life skills like discipline, perseverance, and teamwork, all while promoting confidence and a love for fitness.



2023 – 1,214 participants 2024 – 1,408 participants

*Gymnastics programming expanded during the summer months, while also getting creative with school-year class schedules to increase participation numbers, due to the high demand.

Team**

2023 – 44 participants 2024 – 49 participants

**2024 Optional and Compulsory competitive seasons = 10 Individual State Champion Titles and 6 Individual Regional Champion Titles.



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Community Events

In 2024, community members enjoyed a diverse range of events across the city. Roseville Parks and Recreation Community Events offered something for everyone, making it easy for all to find fun and memorable experiences.

Rosefest 2024

Rosefest 2024 delivered a variety of engaging events, incorporating community feedback to enhance the festival experience:

- Parade: The parade was condensed to offer a quality experience for attendees and received excellent feedback and was well-attended.
- Touch-a-Truck: Shifted to a new day and location to better suit public preferences.
- Superhero Carnival: Expanded offerings attracted 450 participants.
- Run for the Roses: Featured three races with 496 participants.
- Party in the Park: Achieved a 25% increase in inflatable ticket sales and an additional free petting zoo
- Fireworks: Rescheduling to a community-focused day received positive responses, though some expressed disappointment with the date change.

→ 2024 Rosefest New Events

- Pickleball Tournament
- Flex Disc Golf Tournament
- Music on the Patio at Cedarholm

→ Rosefest Partnerships

- Roseville Rotary
- Arts Garden
- Minnesota Pickleball, LLC
- Windthrown Disc Golf
- Nord Stern





LIVE AT THE **ROG**

A new schedule allowed for a higher quality lineup, complete with food trucks. 2024 saw an increase of attendees per show (average 204/night).



ROLL IN MOVIES

Roll In movies at the OVAL offers the community a unique opportunity to watch a free family-friendly movie. In 2024, 700 participants enjoyed 3 movie events.



SPOOK-**TACULAR**

The 2024 Spooktacular event was a huge success, attracting 500 attendees, including 210 youth, and fostering a fun, engaging community atmosphere.



OPEN MIC NIGHT

Cedarholm hosts monthly open mic night for musicians, comedians, poetry readers, and entertainers. In 2024, 150 people attended 6 events.



In 2024, we experienced an increase in event sponsorships, showcasing the growing enthusiasm and support from our community and partners. These sponsorships not only elevate the quality of our events but also offer businesses valuable visibility and a stronger connection to the community.

Thank you to our 2024 sponsors for your commitment to supporting community events.

\$23K Sponsorships Secured



2024 EVENTS:

ARTS@THEOVAL

CITY-WIDE GARAGE SALE

COOKIES AND COCOA W/KRIS KRINGLE

DANCE RECITAL

DISC GOLF TOURNAMENT

DISCOVER YOUR PARKS

EARTH DAY

FIGURE SKATING COMPETITION

FREE OPEN SKATING

GOLDEN ROSE MEDALLION HUNT

GOLFTOBERFEST

HANC OPEN HOUSE

HOCKEY WITHOUT LIMITS CAMP

HOLIDAY CRAFT FAIR

JOHN ROSE OPEN/AM CUP SPEEDSKATING

PARTY IN THE PARK

JUNETEENTH (FACILITY SUPPORT)

JUNIOR PGA TOURNEY

KIDS GARAGE SALE

KITE DAY IN THE PARK

LIVE AT THE ROG

MUSIC ON THE PATIO

NEW YEAR'S EVE ON ICE

NINE & DINE

OPEN MIC NIGHTS

PICKLEBALL TOURNAMENT

PORSCHE CAR SHOW

PUPPET WAGON

ROLL-IN MOVIES

ROSE PARADE

ROSEFEST GOLF TOURNEY

ROSEVILLE SKATE SCHOOL ICE SHOW

RUN FOR THE ROSES

SPOOKTACULAR

SWEETHEART DANCE

TAPPED AND UNCORKED (FOR PARKS)

TAPPING TIME

TASTE OF ROSEFEST

THEATER IN THE PARK

TOUCH-A-TRUCK

WILD RICE FESTIVAL

WINE, WOMEN, AND NO WIFFS

Skating Center



786OVAL Ice Bookings



4,700Arena Ice Bookings



517Meeting Room
Bookings



17%INCREASE OF ADULT OPEN
HOCKEY PARTICIPATION (YOY)



63SUMMER SKATEBOARD & INLINE
SKATE CAMP PARTICIPANTS



NEW EQUIPMENT PIECES
PURCHASED TO EXPAND THE
SKATE PARK



100+

PARTICIPANTS ABLE TO TRY OUT THE UNIQUE SPORT OF BANDY



995 SKATE SCHOOL PARTICIPANTS (7% INCREASE YOY)

NEW YEAR'S EVE ON ICE

The 2024 event had over 2,500 participants and continues to be an annual family event for many to celebrate the New Year.

HOCKEY WITHOUT LIMITS

Hockey Without Limits is an event founded by Matt Dumba to promote diversity and inclusion in the sport of hockey.

ROLL-IN MOVIES

A family-friendly event that draws over 700 people during three dates throughout the summer. Free to the public.



35,561

PAID ADMISSIONS FOR PUBLIC SKATE/OPEN HOCKEY

Cedarholm Golf and Community Building





286

Community Room Bookings



44%

Tee Times Reserved Online



1,184

Golf League Participants



1+

Over 1 Mile of Groomed Cross Country Ski Trails

ROUNDS PLAYED

2018	20,444
2019	21,416
2020	23,500
2021	27,333
2022	25,550
2023	25,486
2024	29,749

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Community Events Hosted at Cedarholm Golf Course and Community Room

- 6 Open Mic Nights
- 2 Cookies and Cocoa w/ Kris Kringle
- 2 Designer Bag Bingo
- Women, Wine and no Whiffs
- Golftoberfest
- Nine & Dine
- Music on the Patio

WINTER GOLF

The warmer-than-average winter and lack of snow provided 483 golfers a rare opportunity to golf in February! Cedarholm was able to open from February 2-7. In addition to the winter golf, 567 golfers were able to tee off in March.

Harriet Alexander Nature Center (HANC)





8,227

Number of Visitors



1,581

Total Volunteer Hours



97

Total Field Trips



3,514

Total HANC Program Registrations



63

Total Birthday Parties



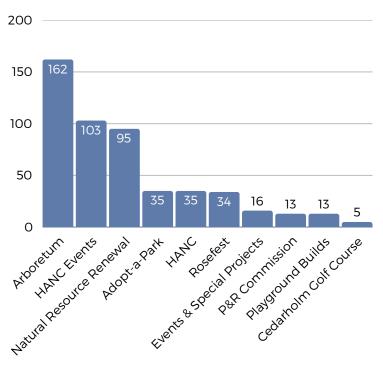
In 2024, the Harriet Alexander Nature
Center (HANC) expanded its adult
programming by introducing 16 new
offerings. These programs were designed
to foster learning, connection, and
appreciation for nature among residents.
The new initiatives were met with
enthusiasm, drawing a total of 233
participants throughout the year.

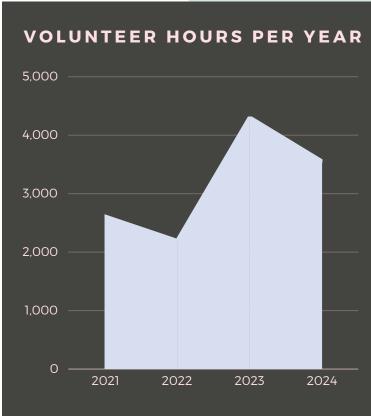
HANC EVENTS:

385
300
550
130
357
106

Volunteers and Affiliated Groups

VOLUNTEERS BY EVENT





AFFILIATED GROUPS

AMERICAN BANDY ASSOCIATION	ROSEVILLE GYMNASTICS
ARTS ROSEVILLE	ROSEVILLE HISTORICAL SOCIETY
CENTRAL PARK FOUNDATION	ROSEVILLE SENIOR SOFTBALL
FRIENDS OF ROSEVILLE PARKS (FOR PARKS)	ROSEVILLE STRING ENSEMBLE
FRIENDS OF THE OVAL	ROSEVILLE AREA BASEBALL ASSOCIATION (RAYB)
GREATER MN SPEEDSKATING	ROSEVILLE AREA FAST PITCH (RAF)
METRO MEN SINGERS	ROSEVILLE AREA YOUTH FOOTBALL ASSOCIATION (RAYFA)
MIDWAY SPEEDSKATING	ROSEVILLE AREA YOUTH HOCKEY
NO. SUBURBAN SOCCER ASSOCIATION (NSSA)	ROSEVILLE AREA YOUTH LACROSSE ASSOCIATION (RAYLA)
ROSETOWN PLAYHOUSE	ROSEVILLE FIGURE SKATING CLUB (RFSC)
ROSEVILLE BIG BAND	ROSEVILLE YOUTH BASKETBALL ASSOCIATION (RYBA)
ROSEVILLE COMMUNITY BAND	WINDJAMMERS HARMONICA BAND

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Financials

114K Donations Received

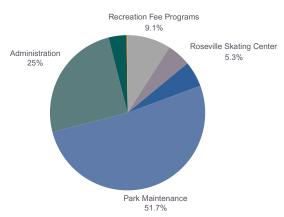
2024 Year-end Financial Report

89K Grants Awarded

2024 OPERATING EXPENSES/REVENUE BY AREA*				
DIVISION	EXPENSE	REVENUE	TAX SUPPORT	
RECREATION FEE PROGRAMS	\$1,662,650	\$1,387,694	\$274,956	
RECREATION NON-FEE	\$194,237	\$44,009	\$150,228	
NATURE CENTER	\$99,271	\$93,185	\$6,086	
ROSEVILLE SKATING CENTER	\$1,521,704	\$1,361,192	\$160,512	
PARK MAINTENANCE	\$1,565,271		\$1,565,271	
ADMINISTRATION	\$758,729		\$758,729	
ACTIVITY CENTERS	\$113,504		\$113,504	
CEDARHOLM GOLF AND BUILDING	\$572,094	\$602,930	-\$30,836	
TOTAL	\$6,487,460	\$3,489,010	\$2,998,450	

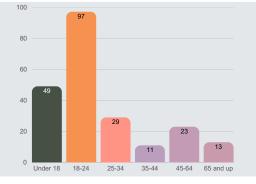
*At the time of printing, 2024 books have not been finalized. Slight variations may occur between this and the year-end actuals.

OPERATING BUDGET TAX SUPPORT BY AREA





Roseville Parks and Recreation funded 53% of its operating expenses with program and service revenue. The National Average for a city of Roseville's size is 25.9% (National Recreation and Parks Assn).



SEASONAL AND PART TIME EMPLOYEE'S BY AGE RANGE ROSEVILLE PARKS AND RECREATION OFFERS A VARIETY OF PART-TIME AND SEASONAL JOBS YEAR-ROUND. FROM WORKING A FEW HOURS A WEEK, TO 40 HOURS A WEEK, THERE'S SOMETHING FOR EVERYONE LOOKING TO SERVE THE ROSEVILLE COMMUNITY.

Park and Facilities

PARK	ACRES	RENTAL SPACES	TRAILS	PLAYGROUND	TENNIS	BASKETBALL
ACORN	44.6		Х	X	Χ	X
APPLEWOOD	2.9		X	X		
AUTUMN GROVE	6.5	BUILDING		X	X	X
BRUCE RUSSELL	2.0			X	Х	X
CENTRAL PARK-ARBORETUM	19.0	GAZEBO	X			
CENTRAL PARK-DALE WEST	17.0	SHELTER	X	X		
CENTRAL PARK-LEXINGTON	63.5	SHELTER	X	X		
CENTRAL PARK-NORTH	17.5		X			
CENTRAL PARK-VIC BALLFIELDS	37.5		X	X		
CENTRAL PARK-VICTORIA WEST	2.3	SHELTER	Х	X	Χ	
CONCORDIA	4.8					
COTTONTAIL	6.5		X			
EVERGREEN	3.9		X	X		
HOWARD JOHNSON	9.6		X	X	X	
KELLER MAYFLOWER	2.3					
KEYA	5.7			X	Х	
LADYSLIPPER	17.5					
LANGTON LAKE	62.7		X	X		
LEXINGTON	8.2	BUILDING	X	X		Χ
MAPLEVIEW	3.3		X	X		
MATERION	8.5		X	X		
MIDLAND GARDENS	0.6		X	X		
OASIS	15.4	BUILDING	X	X		X
OWASSO BALLFIELDS	4.4			X		
OWASSO HILLS	8.5		X	X		X
PIONEER	13.5		X	X		X
RESERVOIR WOODS	115		X			
ROSEBROOK	8.3	BUILDING	X	X	X	
SANDCASTLE	3.4	BUILDING	X	X	Χ	
SUNSET	. 8		X	X		
TAMARACK	6.9		X	X		
UNITY	0.8		Χ	X		
VALLEY	10.6		X	X		X
VETERANS	3.6			X		Х
VILLA	33.1	BUILDING	X	X		X
WILLOW POND	14.9		Х			
WOODHILL	1.3					
		DESTINATION	FACILITIES			

DECTIN	ATION	FACIL	ITIEC

ROSEVILLE SKATING CENTER	JOHN ROSE MN OVAL, OUTDOOR REFRIGERATED RINK, INDOOR ARENA, BANQUET/MEETING SPACE
HARRIET ALEXANDER NATURE CENTER	INTERPRETATIVE CENTER PROGRAMMING, BOARDWALK, TRAILS, RENTAL SPACE
CEDARHOLM COMMUNITY BUILDING AND GOLF COURSE	9 HOLE EXECUTIVE GOLF COURSE, KITCHEN/GRILL, BANQUET/MEETING SPACE FOR RENT
BRIMHALL COMMUNITY GYM	BASKETBALL, VOLLEYBALL, PICKLEBALL
CENTRAL PARK COMMUNITY GYM	BASKETBALL, VOLLEYBALL, GYM SPACE
ROSEVILLE GYMNASTICS CENTER	PREMIER GYMNASTICS FACILITY WITH UP TO DATE EQUIPMENT AND TUMBLING ROOM

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As citizens and customers, you deserve the best possible service, programs, and facilities!

We, the Roseville Parks and Recreation department, promise to do everything possible to cheerfully and respectfully serve you by providing clean, safe facilities; enjoyable, safe programs; and timely and effective services, which includes listening and responding to your suggestions and concerns.





Roseville Parks and Recreation is an agency in good standing with the National Commission for Accreditation of Parks and Recreation Agencies, having met industry standards for quality programs, facilities, and opportunities for 30 years.

Roseville is one of six Parks and Recreation agencies nationwide that have maintained the professional CAPRA standards from its inception.

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