

SPONSORSHIP OPPORTUNITIES

2025 Run for the Roses



ABOUT THE RUN:



- COMMUNITY EVENT THAT IS PART OF THE ANNUAL WEEK-LONG ROSEFEST CELEBRATION
- ANNUAL PARTICIPATION: 500 RUNNERS, 100+ VOLUNTEERS & SPECTATORS
- RUNNERS PARTICIPATE IN A 5K & FAMILY FUN RUN
- COURSE RUNS THROUGH ROSEVILLE STREETS & PARK TRAILS, CONCLUDING AT THE JOHN ROSE MN OVAL

SPONSOR BENEFITS:

- ACCESS TO 500 PARTICIPANTS, 100 VOLUNTEERS & SPECTATORS!
- OPPORTUNITY TO SHOW SUPPORT FOR A BELOVED COMMUNITY EVENT
- ACCESS TO A DEMOGRAPHICALLY DESIRABLE MARKET
- ONGOING EXPOSURE THAT YIELDS IMPRESSIONS BEYOND THE DAY OF THE EVENT



FOR MORE INFO CONTACT

JESSICA MATTHEWS
JESSICA.MATTHEWS@CITYOFROSEVILLE.COM
(651)792-7121

RUN FOR THE ROSES

SPONSORSHIP PACKAGES

BRONZE LEVEL

\$100.00

- * LOGO INCLUDED ON TWO PRE-RACE EMAILS
- * LOGO (SMALL) INCLUDED ON FLYER AND WEBSITE
- * LOGO INCLUDED ON OVAL SCOREBOARD AT FINISH LINE

SILVER LEVEL

\$250.00

- * INCLUDES ALL BRONZE LEVEL ITEMS PLUS
- * LOGO ON RACE T-SHIRT

GOLD LEVEL

\$500.00

- * INCLUDES ALL BRONZE & SILVER LEVEL ITEMS, PLUS:
- * OPPORTUNITY TO BE ONSITE AT THE FINISH LINE, ON RACE DAY OR BE LOCATED AT A WATER STOP ALONG RACE COURSE
- * PROMO FLYER/ITEM DISTRIBUTED DURING PACKET PICK-UP/EMAIL
- * FOUR FREE ENTRIES TO PARTICIPATE IN THE 5K RACE

TITLE SPONSOR

\$1000.00

- * INCLUDES ALL BRONZE, SILVER & GOLD LEVEL ITEMS, PLUS:
- * LISTED AS "PRESENTING" SPONSOR ON ALL PROMOTIONAL MATERIALS & LARGE LOGO ON RACE T-SHIRTS
- * 10 FREE ENTRIES TO PARTICIPATE IN THE 5K RACE
- * 3 TAGGED SOCIAL MEDIA POSTS LEADING UP TO EVENT

IF INTERESTED IN OTHER SPONSORSHIP OPPORTUNITIES BEYOND THE OFFERED PACKAGES, SUCH AS IN-KIND DONATIONS, PLEASE CONTACT US.

FOR MORE INFO ABOUT THE RUN:
VISIT WWW.CITYOFROSEVILLE.COM/RUN



FOR MORE INFO CONTACT
JESSICA MATTHEWS
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(651) 792-7118

2025 Run for the Roses

Sponsorship Form



SPONSOR INFORMATION

CONTACT NAME: _____

COMPANY/ORGANIZATION: _____

ADDRESS/CITY/ZIP: _____

PHONE: _____ EMAIL: _____

SIGNATURE: _____

SPONSORSHIP PACKAGE SELECTION

- ☐ BRONZE LEVEL= \$100.00
- ☐ SILVER LEVEL= \$250.00
- ☐ GOLD LEVEL= \$500.00
- ☐ TITLE SPONSOR= \$1000.00
- ☐ OTHER- PLEASE CONTACT US



PAYMENT INFORMATION

PLEASE CHECK ONE: ☐ INVOICE ☐ CHECK ☐ CREDIT CARD

PLEASE MAKE CHECKS PAYABLE TO ROSEVILLE PARKS & RECREATION

PLEASE SEND YOUR COMPANY/ORGANIZATION LOGO TO JESSICA.MATTHEWS@CITYOFROSEVILLE.COM

THANK YOU FOR BECOMING A SPONSOR FOR THE 2025 RUN FOR THE ROSES!

JESSICA MATTHEWS, RACE DIRECTOR: JESSICA.MATTHEWS@CITYOFROSEVILLE.COM, 651-792-7121