

ROSEVILLE

Parks and Recreation Department

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To: Mayor and City Council
From: Lonnie Brokke, Director of Parks and Recreation
Date: April 18th, 2011
Re: Master Plan Citizen Organizing Team Progress Report

10 Attached is an Implementation Team Work Group Update Newsletter and an
11 Implementation Community Meeting announcement for May 11th, 2011.

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13 Parks and Recreation Commissioner and Citizen Organizing Team Chair Jason
14 Etten and Parks and Recreation Commission Member and Natural Resources
15 Work Group lead Randall Doneen will be at your April 18th, 2011 City Council
16 meeting to give you a brief update on the Parks and Recreation System Master
17 Plan Implementation process.

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Parks & Recreation is **Y**our **E**ssential **S**ervice



YES Campaign

*Strengthens community connections and sense of pride * Creates health and wellness through recreational experiences * Fosters neighborhood safety and security
Protects our Natural Resources * Supports economic development and value*

**Roseville Parks & Recreation Commission invites
all of Roseville to attend**

Implementation Community Meeting #2

Wednesday, May 11 ~ 7:00-8:45pm

at the Roseville Skating Center Rose Room

Implementation Community Meetings are informative & engaging whether you have been involved in the process from the beginning or this is your first meeting.



This Community Information session will feature:

- ✓ **Preliminary Outcomes from the recently completed Master Plan Implementation Survey**
- ✓ **Future Plans for Implementation Outreach and Community Communications**
- ✓ **Implementation Team Work Group Next Steps**
 - Constellation (Neighborhood) Representatives
 - Community Facilities & Organizations Work Group
 - Communications & Funding Options Work Group
 - Natural Resources Work Group
 - Implementation Partners Work Group
- ✓ **Opportunities to speak with citizen leaders, neighbors and staff on current parks & recreation needs**

For More Information contact Jill Anfang at 651-792-7102 or jill.anfang@ci.roseville.mn.us

The Roseville Parks & Recreation Commission was asked by the City Council to explore options for implementation of the updated Master Plan. In response a Citizen Organizing Team was formed to work with the greater community to maintain the parks & recreation system for today and into the future. Members of the Citizen Organizing Team include; Jason Etten (chair), Erin Azer, Gregg Cummings, Randall Doneen, Bill Farmer, Dave Holt (co-chair) Richard "Jake" Jacobson, Gale Pederson, James Stark, Bob Willmus.



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YES Communications

April 2011

www.cityofroseville.com/parks



There is something exciting happening in Roseville & you are encouraged to be part of it! On February 23 over sixty Roseville Residents took part in the first Master Plan Implementation Team Community Meeting. The following are Work Group meeting updates from this and subsequent meetings.

Implementation Team Work Group Updates

Implementation Partners Work Group

Citizen Lead: Jason Etten

The partners work group discussed connections with Ramsey County public works, Ramsey County Parks and Recreation and Roseville Area Schools. In the coming months we will work to deepen existing ties with these groups, neighboring cities, local businesses and other interested partner organizations as we work to coordinate efforts toward full implementation of the Master Plan.

This is a city-wide plan that will also effect people outside of our direct borders. If you, or someone you know, is interested in making these connections and helping our government organizations work together to benefit all, please contact Parks and Recreation and join a work group!

Natural Resources & Trails Work Group

Citizen Lead: Randall Doneen

The Natural Resources and Trails Work Group discussed the draft work plan that included reviewing the Parks & Rec Master Plan, Pathway Master Plan and other relevant documents to understand what has already been evaluated. Inviting guest experts to talk on relevant subjects was also discussed as part of the work plan. Individuals offered and discussed areas of interest that consisted of invasive species control, projects at the Harriet Alexander Nature Center, natural resource management in Reservoir Woods and Villa Park, Trails in Southwest Roseville, and grassroot community efforts to inform and involve Roseville citizens about natural resources within the Parks and Rec system.

Community Organizations & Facilities

Work Group

Citizen Lead: Bill Farmer, Gale Pederson

Because the focus here is about groups of people and the facility needs of those groups to satisfy their agendas, this work group began with a round of self introductions. The self introductions were both of the individual members of the group and of the organizations and activities with which they affiliate.

The first order of business going forward will be to familiarize the work group with the facility elements of the master plan – current facilities and their current state of repair, as well as facilities identified by citizens as priorities to be added to the system. The informed work group will then serve as ambassadors to the community to help citizens make informed choices about funding to implement the master plan.

Finance & Communications Work Group

Citizen Lead: Gregg Cummings, Dave Holt, Jake Jacobson

The group discussed options for financing the Parks & Recreation Master Plan, including, but not limited to, a Bond Referendum, Local Sale Tax Options, and Abatement Bonds. The group shared many ideas on land uses and how funding could be implemented. Also, there was a strong belief that the leadership needs to come from the City Council, as well as, the Citizen Advisory Team to realize capital improvement happen in our Parks.

Constellation Representatives

Work Group

Citizen Lead: Erin Azer, Jim Stark

The Constellation Representatives had a spirited discussion and agree that our main mission is to communicate the master plan and the implementation process to the greater community. We brainstormed ways to convey the information including using social media and employing updates via computer networking and/or a newsletter. The group also discussed utilizing the groups and resources already in place such as neighborhood watch groups, Adopt-a-Park, scout troops, schools and neighborhood associations. We also recognized the importance of involving Roseville's entire population perhaps through cultural centers, churches, senior centers and apartment and condo associations.

In our dialogue we focused on three themes:

1. We need to "build an audience."
2. We need to energize "the troops."
3. Everyone involved in this process is in essence a constellation representative.

What is the next step? We need to concentrate on building the audience!

Please contact Jill Anfang if you would be willing to post or deliver master plan information at churches, organizations and other locations in your neighborhood.

As always, encourage neighbors and friends to get involved.

April Work Group Meeting Dates:

Implementation Partners	TBD
Natural Resources	April 18 @ 6:30pm
Com. Organizations & Facilities	April 4 @ 7:30pm
Finance & Communications	April 19 @ 7pm
Constellation Representatives	April 11 @ 6:30pm

** All Work Groups will Meet at Roseville City Hall*

Path to Implementation

April 2011 Community Survey
Random community sampling to gauge support for maintaining current parks & recreation facilities, programs and events, and level of support for future parks & recreation improvements and development.

May 2011 Community Input
Implementation Team Community Meeting # 2

May 11 7-8:45pm Roseville Skating Ctr

- * Latest Master Plan Updates
- * Preliminary survey findings
- * Connection to Work Groups

Looking to Join a Work Group?

Contact Jill Anfang @ 651-792-7102
or jill.anfang@ci.roseville.mn.us