

  
**ROSEVILLE**  
**REQUEST FOR COUNCIL ACTION**

Date: September 12, 2011  
Item No.: 12.g

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Department Approval

City Manager Approval



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Item Description: Consider Councilmembers' Attendance at National League of Cities Conference

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1 **BACKGROUND**

2 The National League of Cities is holding their annual conference in Phoenix, AZ on November  
3 9-12, 2011. The conference is suitable for all councilmembers, and they are encouraged to  
4 attend. Councilmember Dean Maschka was the last councilmember to attend in 2002.  
5 Councilmember John Goedeke attended in 2001. Councilmembers would be expected to report  
6 to the City Council about what they learned at the conference.

7 **FINANCIAL IMPACTS**

8 Registration, airfare, hotel and incidental expenses. Cost for first time attendees is \$375.  
9 Depending upon when reservations made, airfare costs approximately \$350. Hotel costs range  
10 from \$120 to \$210 per night. Estimated costs are \$1,500 to \$2,000 per person for five nights'  
11 stay.

12 The 2010 Council training budget is \$1,050. A total of \$1,030.20 remains in the account.

13 **STAFF RECOMMENDATION**

14 Consider whether councilmembers should attend conference; if approved, determine which  
15 councilmember(s) will attend.

16 **REQUESTED COUNCIL ACTION**

17 Consider whether councilmembers should attend conference; if approved determine which  
18 councilmember(s) will attend.

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**Prepared by: William J. Malinen**  
Attachments: A: NLC Conference Information

**NLC**  
PHOENIX  
2011

NATIONAL LEAGUE OF CITIES  
CONGRESS OF CITIES  
AND EXPOSITION

*Phoenix Convention Center, Phoenix, Arizona – November 9-12, 2011*



ATTEND THE 2011 CONGRESS OF CITIES AND EXPOSITION AND  
IMMERSE YOURSELF IN REAL-WORLD PROGRAMS AND PROJECTS  
FROM CITIES IN ARIZONA AND ACROSS AMERICA

**REGISTER NOW AT DISCOUNTED RATES!**



**NLC**  
**PHOENIX**  
**2011**

# NATIONAL LEAGUE OF CITIES CONGRESS OF CITIES AND EXPOSITION

Phoenix Convention Center, Phoenix, Arizona – November 9-12, 2011

## COME TO PHOENIX TO:

- **SHARE AND LEARN** from more than 4,000 participants including 2,000 elected and appointed officials and city staff;
- **GO IN-DEPTH** on one of four concurrent conference topics —Your City's Families, Green Cities, Economic Development and Infrastructure.
- **LEARN** from dozens of sessions on topics critical to municipalities including workshops, facilitated discussions and mobile workshops;
- **EXPLORE** examples of notable regional collaborations and other model programs from Phoenix and surrounding cities and from the 2011 City Showcase;
- **CHOOSE** from over fourteen Leadership Training Institute Seminars offering in-depth professional development and skills training;
- **CONNECT** with NLC staff, who will be available at the member services booth, at workshops and throughout the conference to answer questions about what is happening across the nation and on Capitol Hill;
- **ROAM THE EXPOSITION HALL** with more than 300 booths offering services and products that support cities.
- **VISIT NLC ENTERPRISE PROGRAM BOOTHS** in the exposition, presenting programs and services that bring solutions and savings to cities.
- **BE A GENERALIST** by sampling from each of the concurrent conferences and sessions on other challenges city leaders face.

## RATES

REGISTER ONLINE NOW FOR GREAT SAVINGS!  
[WWW.NLCCONGRESSOFCITIES.ORG](http://WWW.NLCCONGRESSOFCITIES.ORG)

### REGISTRATION RATES: (GOOD THROUGH SEPTEMBER 15)

NLC & Associate Member	\$435
SML Member	\$550
Non-Member	\$625
First-Time Attendee	\$375
Student Rate	\$175
Youth Delegate	\$100
Youth Chaperone	\$100
Spouse/Guest	\$85

### HOUSING RATES:

HOTEL	SINGLE/DBL
Sheraton Phoenix Downtown (Headquarters Hotel)	\$210
Hilton Garden Inn Phoenix Midtown	\$119
Holiday Inn & Suites Phoenix North Airport	\$169
Hyatt Regency Phoenix	\$185
Radisson Phoenix City Center	\$129
Springhill Suites Phoenix Downtown	\$159
Wyndham Phoenix	\$185

# 2011 CONGRESS OF CITIES TO FEATURE UPDATED SCHEDULE AND FORMAT

NLC will be offering a restructured conference format at the Congress of Cities and Exposition in Phoenix to allow for more in-depth exploration of the most pressing challenges facing cities. Additional educational opportunities will allow local officials to also get a general overview of topics important to cities.

Four concurrent conferences will be held on the topics of Economic Development, Green Cities, Infrastructure, and Your City's Families. Each of these conferences will incorporate keynote speakers, workshops and peer networking sessions, and may also include mobile workshops and leadership training seminars.

Before and after these four concurrent conferences, NLC will offer the traditional governance activities, leadership training seminars, mobile workshops, the exhibit hall, state municipal league activities and meetings of NLC committees, councils, panels, and constituency groups.

In each of the concurrent conferences and in the overall conference programming, NLC will explore the impact that immigration has on communities and constructive local action in cities across the country. With Phoenix as the host city for the conference, NLC will have an opportunity to highlight the need for comprehensive immigration reform at the federal level.



The Economic Development conference will give city leaders and staff the chance to focus on strategies to spur sources of growth from inside the community, including entrepreneurship and small businesses development, and sources of growth from outside the community, including trade and foreign direct investment. Conference sessions will feature strategies and promising practices from cities and regions across the country, networking opportunities, and mobile tours.



The Green Cities conference will explore topics fundamental to building and maintaining strong sustainability programs. This conference will provide city leaders and staff with tools, resources and practical examples to develop a strong foundation for sustainability in their communities, reassess and reinforce existing efforts, and effectively expand initiatives throughout their communities.



Our cities' infrastructure systems — transportation, water, technology and communications — are the backbone of the regional and national economies. The Infrastructure conference will offer city leaders and staff the roadmap for how collaboration at home, rather than a set of top-down federal government programs, can ensure the long-term vitality and prosperity of our towns, cities and regions while strengthening the nation's competitive position in the world.



At the foundation of a prosperous, vibrant city are strong families living in neighborhoods where every child can thrive. As the nation's largest gathering of municipal leaders who are working to improve the lives of children, youth and families in their communities, the biennial National Summit on Your City's Families offers city officials and staff a unique opportunity to learn effective and promising approaches for ensuring that every child has opportunities to learn and grow, a safe neighborhood to call home, a healthy lifestyle and environment and a financially fit family in which to thrive.

"The materials and speakers bring me a fresh perspective on issues facing my city. I always find something valuable at the Congress of Cities & Exposition that I can take home to discuss and implement."

Ted Ellis, Mayor, Bluffton, Indiana  
1st Vice President, NLC





# PRELIMINARY SCHEDULE

## WEDNESDAY, NOVEMBER 9

7:00 AM - 6:00 PM Registration  
 8:30 AM - 12:30 PM Mobile Workshops  
 9:00 AM - Noon Leadership Training Seminars  
 9:00 AM - 5:00 PM Committee, Council and Panel Meetings  
 Constituency Group Meetings  
 1:00 PM - 4:00 PM Policy Committee Meetings  
 1:00 PM - 5:00 PM Mobile Workshops  
 1:30 PM - 5:00 PM Leadership Training Seminars  
 4:00 PM - 6:30 PM New Member and First Time Attendee Welcome Session  
 6:00 PM - 10:00 PM Constituency Groups Meetings and Events  
 State Municipal Leagues Receptions

## THURSDAY, NOVEMBER 10

7:00 AM - 8:30 PM Registration  
 7:30 AM - 4:00 PM Constituency Group Meetings and Events  
 8:00 AM - Noon Board of Directors Meeting  
 Advisory Council Meeting  
 Your City's Families Concurrent Conference Sessions  
 9:00 AM - Noon Leadership Training Seminars  
 Mobile Workshops  
 10:00 AM - 4:00 PM Exposition Hall and Exhibitor Solutions Theaters  
 Noon - 1:30 PM Lunch in the Exposition Hall  
 1:00 PM - 4:00 PM Mobile Workshops  
 1:00 PM - 4:00 PM Committee, Council & Panel Meetings  
 1:30 PM - 4:00 PM Resolution Committee Meeting  
 4:15 PM - 6:15 PM **OPENING GENERAL SESSION**  
 6:30 PM - 8:00 PM **WELCOME RECEPTION IN THE EXPOSITION HALL**  
 8:30 PM - Midnight Constituency Group Meetings and Events  
 State Municipal League Receptions

# MOBILE WORKSHOPS

## TAKE A CLOSER LOOK AT ARIZONA'S CITIES AND TOWNS

The mobile workshops at the 2011 Congress of Cities will showcase the best of what Phoenix and surrounding cities have to offer. Learn about new approaches to economic development, military base re-use plans and sustainability initiatives. Visit the conference website for full mobile workshop descriptions.

### WEDNESDAY, NOVEMBER 9

(4-HOUR TOURS)

**City of Glendale (8:30 a.m. - 12:30 p.m.)**

Vision to Reality – Creating a Sports & Entertainment Destination.

**City of Casa Grande (8:30 a.m. - 12:30 p.m.)**

Economic Development (and Redevelopment) Through Public-Private Partnerships

**City of Mesa (1:00 p.m. - 5:00 p.m.)**

Life After BRAC – Community-Driven Base Reuse and Economic Development

**Town of Queen Creek (1:00 p.m. - 5:00 p.m.)**

Successful Small-Town Economic Development Programs

**Town of Fountain Hills (1:00 p.m. - 5:00 p.m.)**

A Fountain of Experience

### THURSDAY, NOVEMBER 10

(3-HOUR TOURS)

**City of Phoenix (8:30 - 11:30 a.m.)**

Community and Faith-Based Initiatives

**City of Phoenix (9:00 a.m. - Noon)**

Phoenix Biomedical Campus

**City of Goodyear (9:00 a.m. - Noon)**

Site Tour of the Nation's First 100% All-Digital Cancer Hospital

**Town of Gilbert (1:00 p.m. - 4:00 p.m.)**

Solar Showcase

**City of Peoria (1:00 p.m. - 4:00 p.m.)**

Sustainable Water Resources in the Sonoran Desert

**City of Phoenix (2:00 - 4:15 p.m.)**

College Depot

### FRIDAY, NOVEMBER 11

**City of Mesa (1:30 - 4:00 p.m.)**

Arizona Museum for Youth

**City of Scottsdale (3:00 - 4:00 p.m.)**

SkySong/Fluidic Economic Development

**City of Tempe (3:00 p.m. - 4:00 p.m.)**

Tempe Can Really Move

**City of Phoenix (3:00 p.m. - 4:00 p.m.)**

Civic Space Park



## FRIDAY, NOVEMBER 11

7:00 AM - 5:00 PM  
7:00 AM - Noon

Registration  
CONCURRENT CONFERENCE SESSIONS  
**YOUR CITY'S HIGHLIGHTS**  
ECONOMIC DEVELOPMENT  
GREEN CITIES  
INFRASTRUCTURE

10:30 AM - 2:00 PM  
Lunch - 1:30 PM  
1:30 PM - 5:00 PM  
1:30 PM - 5:00 PM

Exposition Hall Open  
Lunch in the Exposition Hall  
Mobile Workshop  
CONCURRENT CONFERENCE SESSIONS  
**YOUR CITY'S HIGHLIGHTS**  
ECONOMIC DEVELOPMENT  
GREEN CITIES  
INFRASTRUCTURE

6:00 PM - Midnight

Constituency Groups Meetings and Events  
State Municipal Leagues Receptions

## SATURDAY, NOVEMBER 12

7:30 AM - 2:00 PM  
8:30 AM - Noon

Registration  
Committees, Councils and Panels Meetings  
Constituency Group Meetings and Events  
CONCURRENT CONFERENCE SESSIONS

12:30 PM - 2:00 PM  
2:30 PM - 4:30 PM  
6:00 PM - 9:00 PM

**YOUR CITY'S HIGHLIGHTS**  
ECONOMIC DEVELOPMENT  
GREEN CITIES  
INFRASTRUCTURE  
CLOSING LUNCH AND GENERAL SESSION  
ANNUAL BUSINESS MEETING  
Phoenix Host City Closing Event

Check [www.nlc.org](http://www.nlc.org) for the latest information on the conference.

### Special Thanks to our Sponsors!



## SPONSORSHIP/EXHIBITING

For more information about conference sponsorship opportunities, contact Cynthia Cusick at [Cusick@nlc.org](mailto:Cusick@nlc.org) or (202) 626-3182. To learn more about exhibiting, contact Craig Baker at [craig.baker@jspargo.com](mailto:craig.baker@jspargo.com) or (703) 679-3942.

\*\*NLC wants to thank you now for selecting an official conference hotel for your stay in Phoenix! Each year, NLC contracts for room blocks at various hotels. In order to secure sleeping rooms at a lower rate, NLC must guarantee that a certain percentage of those rooms are occupied by meeting attendees each night. To allow NLC to continue to add value to the conference, it is imperative that participants of the 2011 Congress of Cities and Exposition stay at contracted hotels and go through the Spargo housing reservation system. If you have any questions regarding housing, please contact the Housing Center at 1-888-319-3864 or [nlcregandhousing@jspargo.com](mailto:nlcregandhousing@jspargo.com).