

ROSEVILLE
Parks and Recreation Department



To: Mayor, City Council Members and City Manager William Malinen
From: Lonnie Brokke, Director of Parks and Recreation
Date: April 20th, 2009
Re: Parks and Recreation System Master Plan Update

Thank you for your inquiry into the status of the Parks and Recreation System Master Plan update. I want to assure you that it remains a high priority for the Parks and Recreation Department and staff as suggested and recommended by the Community through Imagine Roseville 2025 with further direction and anticipation from the Parks and Recreation Commission, City Council and the Roseville Comprehensive Plan.

General Update on Status includes:

On November 17, 2008 the City Council reviewed and authorized issuing the RFP.

On November 19th, 2008 the RFP's were issued to (13) known qualified firms.

On December 12, 2008, (9) proposals were received. The price range was \$125,000 - 150,000. All proposals have been reviewed and are subject to some interpretation and will be sorted out in more detail during the interview and pre-award process, which has not yet been conducted.

As you are fully aware, the Parks and Recreation Department is currently implementing a substantial operational budget reduction/reorganization plan by well over \$100,000 annually. Practically speaking, this has required a reprioritization of tasks and, for time being, a bit of a "muddling along" approach to the way we do business. Please bear with us as we work through these challenging efforts.

I want to reiterate that the delay of implementing the planning process definitely does not indicate a lack of interest, diminish the need or change its priority! It is extremely important that this process continue and be set out with a high degree of thought, planning, and resident involvement from every angle and be as detailed as possible. The delay is required in order to have the ability to properly analyze, interview and bring a final recommendation to the City Council.

At this time; implementing the reorganization plan, preparing for the upcoming reaccreditation process and having the ability to tend to the numerous day to day operations have only temporarily delayed the planning effort.

I do realize that this process continues to remain a high priority for the City Council, Parks and Recreation Commission, Community and do anticipate bringing a final consultant recommendation to you as soon as possible as the appropriate time and attention can be devoted.

The delay on moving forward with the master planning process is certainly a bit longer than what I would have expected and am anxious to continue to work through the proposals, talk further with the proposers, develop a plan of action and finally bring that recommendation to the City Council.

The aim is to re-review the proposals, narrow the field to three for interviews, confirm the terms and make a final recommendation to the City Council.

Thank you for your guidance, direction and questions regarding the status of this important effort. This process will set this spectacular Parks and Recreation System in motion for the next 60 years. I plan to be at your meeting on April 20th to hear your thoughts. If you have any questions or varying thoughts from what I have outlined, please let me know.