Date: 3/08/10

Item: 13.a



## **Community Development Department**

# Memo

**To:** Mayor, City Council

Cc: William J. Malinen, City Manager

From: Patrick Trudgeon, Community Development Director

**Date:** 3/3/2010

**Re:** Community Development Department Discussion – March 8, 2010

For our discussion at the March 8, 2010 City Council meeting, I have provided the following information:

- A spreadsheet detailing the Imagine Roseville 2025 Action Steps with staff ranking of the priorities that have not yet been completed.
- CIP spreadsheet identifying Community Development Vehicle and Equipment needs for the next ten years.
- A progress grid that my Department uses to track progress on its own action steps in implementing the Community Development Department Strategic Plan.

If you have any questions prior to the March 8, 2010 meeting, please contact me at (651) 792-7071.

#### City of Roseville

#### Capital Improvement Plan 2010-2019

## **CIP - Community Development**

Description	<u>Ty</u>	<u>pe</u>	<u>2010</u>	<u>2011</u>	2012		<u>2013</u>	<u>2014</u>		<u>2015</u>	<u>2016</u>	2017	<u>20</u>	18	2019		<u>Total</u>
Office furniture	F	\$	- \$	- \$		- \$	-	\$	- \$	- \$	-	\$ -	\$	- \$	;	- \$	-
Inspection vehicles	V	7	17,000	17,000		-	-		-	17,000	17,000	17,000		17,000		-	102,000
Scanning of building files	E	E	-	-		-	-		-	-	-	-		-		-	-
Scanning of microfiche	E	E	-	-		-	-		-	-	-	-		-		-	-
Digital camera	E	E	-	-		-	-		-	-	-	-		-		-	-
		_	-	-		-	-		-	-	-	-		-		-	
	Total	\$	17,000 \$	17,000 \$		- \$	-	\$	- \$	17,000 \$	17,000	\$ 17,000	\$	17,000 \$	;	- \$	102,000
							Summar	y by Typ	e								
Description			<u>2010</u>	2011	2012		2013	2014		<u>2015</u>	<u>2016</u>	2017	20	18	2019		Total
Land	I	. \$	- \$	- \$		- \$	-	\$	- \$	- \$	-	\$ -	\$	- \$	;	- \$	-
Buildings	E	3	-	-		-	-		-	-	-	-		-		-	-
Vehicles	V	7	17,000	17,000		-	-		-	17,000	17,000	17,000		17,000		-	102,000
Equipment	E	Ē	-	-		-	-		-	-	-	-		-		-	-
Furniture & Fixtures	F	7	-	-		-	-		-	-	-	-		-		-	-
Improvements	I		-	-		-	-		-	-	-	-		-		-	_
	Total	\$	17,000 \$	17,000 \$		- \$	-	\$	- \$	17,000 \$	17,000	\$ 17,000	\$	17,000 \$	;	- \$	102,000
						Sun	mary by l	Funding S	Source								
Description			2010	<u>2011</u>	2012		2013	2014		<u>2015</u>	2016	2017	20	18	2019		Total
General property taxes		\$	- \$	- \$		- \$	-	\$	- \$	- \$	_	\$ -	\$	- \$	;	- \$	-
Special assessments			-	-		-	-		-	-	-	-		-		-	-
Building depreciation charges			-	-		-	-		-	-	-	-		-		-	_
Vehicle depreciation charges			17,000	17,000		-	-		-	17,000	17,000	17,000		17,000		-	102,000
Equipment depreciation charges			-	-		-	-		-	-	-	-		-		-	-
User fees - utility operations			-	-		-	-		-	-	-	-		-		-	-
User fees - special purpose operations	s		-	-		-	-		-	-	-	-		-		-	-
General obligation bonds			-	-		-	-		-	-	-	-		-		-	-
MSA revenues			-	-		-	-		-	-	-	-		-		-	-
Other			-	-		-	-		-	-	-	-		-		-	
	Total	\$	17,000 \$	17,000 \$		- \$	-	\$	- \$	17,000 \$	17,000	\$ 17,000	\$	17,000 \$	;	- \$	102,000

## Community - Roseville has a strong and inclusive sense of community

#### Strategy D: Encourage development of neighborhood identities to build a sense of community

3.D.2. N	laintain neighborhood architectural integrity where possible		
<b>Action St</b>	<u>reps</u>	<b>Dept</b>	Progress <u>Timeline</u>
	Create award or regularly highlight outstanding residential and commercial design projects. Encourage energy efficient designs, appliance replacement		
3.D.2.b	(PWET)	CD	Done

## Housing - Roseville Housing meets community needs

## Strategy B: Ensure sufficient affordable housing

6.B.2 Increase residential density to reduce costs

<b>Action St</b>	<u>eps</u>	<u>Dept</u>	<b>Progress</b>	<u>Timeline</u>	Cost
6.B.2.b	Reevaluate density prescribed in the comp plan	CD	Done		\$\$
6.B.2.c	Develop a marketing strategy to demonstrate the benefits of density. eview v	a CD	Done		\$\$
Strategy	C: Implement programs to ensure safe and well-maintained	propertie	<u>es</u>		
6.C.1	Vigorously enforce housing codes				\$\$
Action St	<u>eps</u>	<u>Dept</u>	<b>Progress</b>	<u>Timeline</u>	
6.C.1.a	Hire consultant to evaluate policies and practices for code enforcement in a w	/eCD	Done		
6.C.1.b .	Study and market relationship between code enforcement and overall propert	y CD	Done		
6.C.2	Development more stringent codes for rental properties of	four or fe	wer units		
Action St	<u>eps</u>	<u>Dept</u>	<b>Progress</b>	<u>Timeline</u>	Cost
	Implement Rental Registration and continue to evaluate rental licensing. Recommend rental registration program and educational process after a citizen led review of the issues. Provide annual funding for a rental registration program support staff and educational process and				
6.C.2.a	materials.(HRA)	CD	Done		\$\$

	6.C.4 Provide loans and other assistance to help people maintain p	roperty			
	Action Steps 6.C.4.a Establish emergency loan fund for low interest, deferrable loans for property	Dept	Progress Dans	<u>Timeline</u>	Cost \$\$
	6.C.4.a Establish emergency loan fund for low interest, deferrable loans for property	шСБ	Done		ΦФ
	Strategy D: Ensure life-cycle housing throughout that city to attract	t and reta	<u>in a divers</u>	se mix	
	6.D.1. Encourage density.				
	Action Steps	<u>Dept</u>	<u>Progress</u>	<u>Timeline</u>	Cost
	6.F.b Change Comp Plan to allow for more density.	CD	Done		Cost \$\$
	Strategy G: Develop design guidelines to support new or renovated		that conti	ributes to	<u>)</u>
	neighborhood character, sustainability, and other community expec		D	Time a line a	01
	Action Steps 6.G.c Continue to fund/promote Housing Redesign Program HRA funds. HRA pa	<u><b>Dept</b></u> rticCD	<u>Progress</u> Done	<u>Timeline</u>	<u>Cost</u> \$\$\$
Environmen	t - Roseville is an environmentally healthy community  Strategy A: Preserve and enhance soil, water, and urban forest reso	ources_			
	7.A.1. Protect and preserve existing lakes, wetlands, ponds, aquifer	s, and otl	her natura	l environ	ments
	Action Steps	<u>Dept</u>	<b>Progress</b>	<u>Timeline</u>	Cost
	7.A.1.b Coordinate departmental review/enforcement.	CD	Done		\$\$
Infrastructur	e - Roseville has a comprehensive, safe, efficient, and reliable transporta	ation syste	m		
	Strategy B: Ensure a robust public transit system that is integral to	the metro	politan sy	/stem	
	11.B.4 Aggressively support transit-oriented development				
	Action Steps	<u>Dept</u>	<u>Progress</u>	<u>Timeline</u>	Cost
	11.B.4.c Participate with MnDOT on Park & Ride facilities.	CD	done	1 to 3	\$

## Community - Roseville is a desirable place to live, work and play

<b>Action S</b>	teps	Dept	Progress	<u>Timeline</u>
2.A.10.a		CD	On-going	
Strateg	y B: Provide excellent, effective, and efficient city services			
otrateg	y B. 1 Tovide excellent, effective, and efficient city services			
2.B.2. P	articipate in regional and intergovernmental collaborations	for plai	nning and d	evelopme
Action S 2.B.2.b	teps Encourage staff participation in professional conferences and other	<u>Dept</u>	<u>Progress</u>	<u>Timeline</u>
	networking opportunities.	CD	On Going	
2.C.3. S	support redevelopment that embraces genuine public-priva	to nartne	rehine with	honofite
(! -	• • • • • • • • • • • • • • • • • • • •	te partific	asınps widi	Denema
	utions for all	•	•	
Action S	teps	<u>Dept</u>	<u>Progress</u>	
	teps Financial participation/incentives (including grants). (Twin Lakes	•	•	
Action S 2.C.3.a	teps	<u>Dept</u>	<u>Progress</u>	
Action S 2.C.3.a 2.C.3.b	teps Financial participation/incentives (including grants). (Twin Lakes Create reputation of being cooperative while preserving the community's interests.  Fartner with redevelopers to remediate brownfields and red	Dept CD CD	Progress On going On going	Timeline
Action S 2.C.3.a 2.C.3.b 2.C.4. P remedia	tieps Financial participation/incentives (including grants). (Twin Lakes Create reputation of being cooperative while preserving the community's interests.  Fartner with redevelopers to remediate brownfields and red ate need consensus may be cleanup before aligning with de	Dept CD CD evelop ii	Progress On going On going Ondustrial site	Timeline fes. Incen
Action S 2.C.3.a 2.C.3.b 2.C.4. P remedia Action S	tieps Financial participation/incentives (including grants). (Twin Lakes Create reputation of being cooperative while preserving the community's interests.  Fartner with redevelopers to remediate brownfields and red ate need consensus may be cleanup before aligning with deteps	Dept CD CD evelop in eveloper Dept	Progress On going On going Industrial site Of (PWET) Progress	Timeline fes. Incen
2.C.4. Premedia Action S 2.C.4.b	tieps Financial participation/incentives (including grants). (Twin Lakes Create reputation of being cooperative while preserving the community's interests.  Fartner with redevelopers to remediate brownfields and red ate need consensus may be cleanup before aligning with deteps Financial participation/incentives (including grants).	Dept CD CD evelop in eveloper Dept CD	Progress On going On going  Industrial site (PWET Progress On going	Timeline fes. Incen
Action S 2.C.3.a 2.C.3.b 2.C.4. P remedia Action S	tieps Financial participation/incentives (including grants). (Twin Lakes Create reputation of being cooperative while preserving the community's interests.  Fartner with redevelopers to remediate brownfields and red ate need consensus may be cleanup before aligning with deteps	Dept CD CD evelop in eveloper Dept	Progress On going On going Industrial site Of (PWET) Progress	Timeline fes. Incen
2.C.4. Premedia Action S 2.C.4.b 2.C.4.c	reps Financial participation/incentives (including grants). (Twin Lakes Create reputation of being cooperative while preserving the community's interests.  Fartner with redevelopers to remediate brownfields and reduce need consensus may be cleanup before aligning with detection of being cooperative while preserving the Create reputation of being cooperative while preserving the	Dept CD CD evelop in eveloper Dept CD	Progress On going On going  Industrial site (PWET Progress On going	Timeline fes. Incen
2.C.3.b  2.C.4. Premedia Action S 2.C.4.b 2.C.4.c	tieps Financial participation/incentives (including grants). (Twin Lakes Create reputation of being cooperative while preserving the community's interests.  Fartner with redevelopers to remediate brownfields and red ate need consensus may be cleanup before aligning with deteps Financial participation/incentives (including grants).	Dept CD CD evelop in eveloper Dept CD CD	Progress On going On going  Industrial site (PWET Progress On going	Timeline fes. Incen

3.D.2.a Increase funding for and more actively promote housing redesign program. Set lot size discussion (PWET) CD On Going 1-3 yrs \$\$

Community - Roseville residents are invested in their community

## Strategy A: Provide meaningful opportunities for community engagement

4.A.1. Va	4.A.1. Value community-driven change and provide for community-based planning to occur; promote					
<b>Action St</b>	<u>eps</u>	<b>Dept</b>	<b>Progress</b>	<u>Timeline</u>	Cost	
4.A.1.a	Develop tools to better engage the public. Survey may be a good	CD	On-going	1-3 yrs	\$-\$\$	

Environment - Roseville is an environmentally healthy community

## Strategy B: Reduce negative human impacts by conserving energy and reducing pollution

7.B.1 Vig	7.B.1 Vigorously enforce housing codes									
Action St	<u>eps</u>	<u>Dept</u>	<u>Progress</u>	<u>Timeline</u>	Cost					
7.B.1.a	Develop new means to conserve energy and reduce pollution (e.g. alternatives to full-size pickups, pedestrian trails for walkability, etc. (PC)	CD	On-going	1-3 yrs	\$\$					
7.B.3 Pro	ovide loans and other assistance to help people maintain	property.	Loans to f	inance						
replacen	replacement with energy efficient appliances – Green design (PWET)									
Action St	<u>eps</u>	<u>Dept</u>	<b>Progress</b>	<u>Timeline</u>	Cost					
7.B.3.a	Green Design (PWET)	CD	On-going	1-3 yrs	\$\$\$					

#### Community - Roseville is a desirable place to live, work and play

#### Strategy A: Create an attractive, vibrant, and effective city with a high quality of life

# 2.A.2. Promote commercial and residential aesthetics and design innovations; set high standards for landscaping and design of public improvements

Action Ste	eps eps	Dept	<b>Progress</b>	<u>Timeline</u>	Cost
2.A.2.a	Upgrade design standards. Include pathway construction	CD	In Process	1-3 yrs	\$\$
2.A.2.b	Create specific area design standards.	CD	In Process	1-3 yrs	\$\$
2.A.2.c	Create a landscape ordinance & a practical tree preservation policy.	CD	In Process	1-3 yrs	\$\$
2.A.2.d	Require add'I boulevard landscaping in single-family areas. Add	CD	In Process	1-3 yrs	\$\$
2.A.2.e	Make standards compatible with progressive cities.	CD	In Process	1-3 yrs	

# 2.A.3. Use infrastructure and other redevelopment efforts to reduce or eliminate visual pollutants such as overhead power, cable, and telephone lines, traffic controllers and junction boxes, etc.

Action Ste	e <u>ps</u>		<u>Dept</u>	<u>Progress</u>	<u>Timeline</u>	Cost
2.A.3.a	Include in design standards.	Require as a part of any development	CD	In Process	1-3 yrs	\$\$

# 2.A.9. Encourage tree preservation and replacement; make Roseville "bloom" by encouraging decorative landscaping

<b>Action Ste</b>	eps	<u>Dept</u>	<b>Progress</b>	<u>Timeline</u>	Cost
2.A.9.a	Upgrade design standards. Undertake systemic code review , to	CD	In Process	1-3 yrs	\$\$
2.A.9.b	Create specific area design standards.	CD	In Process	1-3 yrs	\$\$
2.A.9.c	Create a landscape ordinance & a practical tree preservation policy.	CD	In Process	1-3 yrs	\$\$
2.A.9.d	Require additional boulevard landscaping in single-family areas.	CD	In Process	1-3 yrs	\$\$
2.A.9.e	Make standards compatible with progressive cities. Develop		In Process	1-3 yrs	\$\$
	information for residents regarding environmental and landscaping				
	for energy preservation, water quality, tree preservation, etc.(PC)				

#### 2.A.10. Keep city clean and inviting; enforce nuisance ordinances

Action Steps	<u>Dept</u>	<b>Progress</b>	<u>Timeline</u>	Cost
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2.A.10.c Ensure that city departments & other public agencies are in CD In Process 1-3 yrs conformance w/ nuisance codes. -clarify permitted uses in B-1-B vs. B-2 zones

-review for cultural diversity disconnects

- implement lot split changes (PC)

Develop communication and educational materials to inform residents of existing design standards, ordinances and codes (PC)

#### Strategy C: Provide Regional leadership in creative and sustainable redevelopment

# 2.C.1. Set the tone for private development by having environmentally sustainable public facilities and properties

Action Steps

2.C.1.a Development review process in place(PWET) Inventory locations where storm water practices can be implemented (PWET)

Dept Progress Timeline Cost

CD In Process 1-3 yrs \$\$

#### Community - Roseville has a strong and inclusive sense of community

#### Strategy A: Foster and support community gathering places

# 3.A.3. Explore public and private partnerships to develop community gathering places Action Steps Dept Progress Timeline Cost 3.A.3.a Define and explore the nature of community gathering spaces. CD In Process 4-8 yrs \$\$-\$\$\$\$

#### Housing - Roseville Housing meets community needs

#### Strategy B: Ensure sufficient affordable housing

## 6.B.2 Increase residential density to reduce costs

Action St	<u>eps</u>	<u>Dept</u>	<u>Progress</u>	<u>Timeline</u>	Cost
6.B.2.a	Mke sure design standards allow for a balance between density and	I CD	In Process	1 to 3	\$\$

## 6.B.3 Link incoming families with sellers moving to smaller units

Action St	<u>eps</u>	<u>Dept</u>	<u>Progress</u>	<u>Timeline</u>	<u>Cost</u>
6.B.3.a	Determine whether the funding is adequate and the marketing is	CD	In Process		\$\$-\$\$\$

\$\$

# Strategy D: Ensure life-cycle housing throughout that city to attract and retain a diverse mix of people, family types, economic statuses, ages, and so on

6.D.2. Ei	ncourage new rental housing that is not age-specific.								
<b>Action St</b>	eps	Dept	<b>Progress</b>	Timeline	Cost				
6.D.2.a.	Encourage new rental housing and maintain older existing rental	CD	In Process		<del>\$\$-\$\$</del> \$				
6.D.4. Revise codes to allow "granny flat" housing.									
<b>Action St</b>	eps	Dept	Progress	Timeline	Cost				
		·							
6.D.4.a.	Revise codes to allow "granny flat" housing. Have HRA and	CD	In Process		\$				
6.D.5. Encourage development of transit, walkability and alternate transportation.									
Action St	eps	Dept	Progress	Timeline	Cost				
6.D.5.a.	For both business and recreational purposes – school students,	CD	In Process		<del>\$\$</del>				
6.D.5.e.	Through comprehensive review of land use policies for	CD	In Process		\$\$				
	•								
Stratogy	E: Employ flevible zoning for property redevelopment to	most bro	ador housin	a Goale e	uch				

# Strategy F: Employ flexible zoning for property redevelopment to meet broader housing Goals such as density, open space, and lot size

Action St	<u>eps</u>	<u>Dept</u>	<u>Progress</u>	<u>Timeline</u>	Cost
6.F.a	Gather input from community on increasing residential density and	CD	In Process	1 to 3	\$\$

#### Environment - Roseville is an environmentally healthy community

#### Strategy A: Preserve and enhance soil, water, and urban forest resources

# 7.A.1. Protect and preserve existing lakes, wetlands, ponds, aquifers, and other natural environments andAction StepsDeptProgressTimelineCost7.A.1.aEnsure that code reflects DNR regulations.CDIn Process1-3 yrs\$\$7.A.1.cAdopt a tree preservation ordinanceIn Process

Infrastructure - Roseville has a comprehensive, safe, efficient, and reliable transportation system

Strategy B: Ensure a robust public transit system that is integral to the metropolitan system and meets

## long-term needs

# 11.B.4 Aggressively support transit-oriented developmentAction StepsDeptProgressTimelineCost11.B.4.aAdvocate for better access.CDin process1-3 years\$\$\$\$11.B.4.bContinue to lobby for the Northeast Diagonal transit line.CDin process1-3 years\$\$\$

#### Community - Roseville is a desirable place to live, work and play

#### Strategy A: Create an attractive, vibrant, and effective city with a high quality of life

## 2.A.3. Use infrastructure and other redevelopment efforts to reduce or eliminate visual pollutants such as overhead power, cable, and telephone lines, traffic controllers and junction boxes, etc.

<b>Action Step</b>	<u>os</u>	<b>Dept</b>	<b>Progress</b>	<b>Timeline</b>	Cost	Rank
2.A.3.b	Where possible, create special assessment districts to fund these	CD	Not Yet	1-3 yrs	\$	
	costs.					4

Comment: Would need to identify certain areas of interest and do during an

improvement project. As part of the reconsrcution of the Rice Steet interchange with Hwy. 36, the utilities will be buried as part of the project. The costs will be borne by ratepayers in Roseville and Little Canada.

## 2.A.5. Support businesses that serve Roseville's diverse population and provide attractive employment options that encourage people to relocate here

Action Ste	<u>os</u>	<u>Dept</u>	<u>Progress</u>	<u>Timeline</u>	Cost	<u>Rank</u>
2.A.5.a	Market business opportunities, especially to diverse/quality	CD	Not Yet	4-8 yrs	\$\$	4
2.A.5.b	Ensure that our ordinances are not incompatible with the needs of	CD	Not Yet	1-3 yrs	\$	
	diverse populations.					6

Comment: 2.A.5.a Any new economic development program/marketing should

take this into account.

2.A.5.b The new Zoning Code could take a specific look at this

1SSUE

## 

Action Ste	<u>os</u>	Dept	Progress	<u>i imeline</u>	Cost	Rank
2.A.6.a	Encourage creation of a Roseville Chamber of Commerce or get more focus on Roseville area from area Chamber of Commerce. Support establishing a subgroup of the St. Paul Area Chamber of	CD	Not Yet	4-8 yrs	\$\$	
	Commerce and the Roseville Visitors Association (PC)					3

Comment: This is a substanital organizational undertaking and will require significant outlay of funds and time.

# 2.A.7. Maintain a balance of commercial/industrial activities that anticipate long-term economic and social changes

Action Ster	OS	Dept	Progress	Timeline	Cost	<u>Rank</u>
2.A.7.a	Get biannual report from market analysts on economic trends and	CD	Not Yet	1-3 yrs	\$-\$\$	
2.A.7.b	benefits of each economic sector.  Get a regular demographic report to identify/anticipate trends in order	CD	Not Yet	1-3 yrs	\$\$	2
	to plan/promote accordingly.			•		2

Comment:	These items could be done relatively easily if funds are appropriated. However, we should only undertake if the City is prepared to take action on the information. Until the City is prepared to take action, this item has little value.					
	courage ad hoc or piecemeal development					
Action Step	<u>os</u>	<u>Dept</u>	<u>Progress</u>	<u>Timeline</u>	Cost	<u>Rank</u>
2.A.8.a	Incentivize master-planned areas through appropriate public assistance or city participation in site assembly.	CD	Not Yet	1-3 yrs	\$-\$\$\$	7
Comment:	Once an area is identified for future study, the City should participate in fully or partially funding the study.					
Strategy E	3: Provide excellent, effective, and efficient city services					
2.B.2. Par	ticipate in regional and intergovernmental collaborations for	r plannin	g and deve	lopment		
Action Step	<u>os</u>	Dept	Progress	Timeline	Cost	<u>Rank</u>
2.B.2.a	Regular meetings with staff and/or policymakers from neighboring & peer communities.	CD	Not Yet	1-3 yrs	\$\$	5
Comment:	Informal contact occurs all the time. A purpose or outcome should be identified prior to convening such a group.					
	tner with redevelopers to remediate brownfields and redeve need consensus may be cleanup before aligning with deve			Incentive	s to	
Action Step	<u>os</u>	<u>Dept</u>	<u>Progress</u>	<u>Timeline</u>	Cost	<u>Rank</u>
2.C.4.a	Possible city site assembly. Build consensus (PWET) City cleanup of Brownfields (PWET)	CD	Not Yet	1-3 yrs	\$\$\$	8
Comment:	Specific areas should be targeted for this task. Twin Lakes is one that certainly should be considered.					
Strategy L Comment:	P: Enhance the city's diverse business community  No specific action steps were identified					
2.D.1. Act	ively promote Roseville in the greater metropolitan area and	l through	out the sta	te and reg	jion	
Action Ste		Dept		<u>Timeline</u>	Cost	<u>Rank</u>
2.D.1.a	Should be Administrative, RVA & Chamber of Commerce driven.	CD	Not Yet	4-8 yrs	\$\$	6
Comment:	The HRA is looking to market the community and neighborhoods.					
2.D.2. End Action Step	ourage businesses with family-sustaining jobs	Dept	Progress	Timeline	Cost	Rank
2.D.2.a	Is this income-related or is it encouraging jobs that provide family-	CD	Not Yet	4-8 yrs	\$\$	7
	friendly benefits and services?			-		
Comment:	Would need funds to incentivize these businesses to locate in					

Roseville. As an alternative, the City could waive development fees for these types of businesses.

2.D.3. More actively support existing busines
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Action Step	<u>os</u>	<u>Dept</u>	<u>Progress</u>	<u>Timeline</u>	Cost	<u>Rank</u>
2.D.3.a	Research methods of accomplishing this in metro. Chamber-driven?	CD	Not Yet	4-8 yrs	\$\$	6

Comment: Should be part of an overall Economic Devleopment Strategic Plan.

2.D.4.	Wel	come	new	busi	inesses

Action Ste	eps	<u>Dept</u>	<u>Progress</u>	<u>Timeline</u>	Cost	<u>Rank</u>
2.D.4.a	Welcome packet for businesses	CD	Not Yet	1-3 yrs	\$	6
2.D.4.b	Research the benefits of business incubators.	CD	Not Yet	1-3 yrs	\$	7
2.D.4.c	Business newsletter	CD	Not Yet	4-8 yrs	\$\$	6
2.D.4.d	Work with Chamber of Commerce on a way to recognize new businesses	CD	Not Yet	4-8 yrs	\$	6
2.D.4.e	Call on new businesses, provide new business packet	CD	Not Yet	4-8 yrs	\$	6

Comment: The CD Department does some of these things on a limited basis.

These activities should be part of an overall econ. dev. strategy.

#### 2.D.5. Seek out and support high quality businesses that enhance tax base

No steps identified.

Community - Roseville has a strong and inclusive sense of community

#### Strategy A: Foster and support community gathering places

#### 3.A.3. Explore public and private partnerships to develop community gathering places

Action Ste	eps	Dept	Progress	<u>Timeline</u>	Cost	<u>Rank</u>
3.A.3.b	Be innovative and creative in defining these spaces – coffee shops, private development	CD	Not Yet	4-8 yrs	\$\$-\$\$\$\$	7
	Land and the second sec					

#### 3.D.2. Maintain neighborhood architectural integrity where possible

Action Step	<u>s</u>	<u>Dept</u>	<b>Progress</b>	<u>Timeline</u>	Cost	<u>Rank</u>
3.D.2.c	Consider establishing defined neighborhoods.	CD	Not Yet	1-3 yrs	\$\$	6

Comment: The Comprehensive Plan has dividied the City up into 16 Planning

Districts.

#### Housing - Roseville Housing meets community needs

#### Strategy C: Implement programs to ensure safe and well-maintained properties

6.C.3	Implement	housina	inspections
0.0.0	IIII PICIII CIII	Housing	III SPECIOII

Action Steps		<u>Dept</u>	<u>Progress</u>	<u>Timeline</u>	e Cost	<u>Rank</u>	
6.C.3.a	Implement mandatory Point of Sale inspections with mandatory	CD	Not yet	1 to 3	\$\$\$	5	
Comment:	Will require an increase in staff and department budget.						

6.D.5. En	courage development of transit, walkability and alternate tr	ansporta	ition.	Rank
6.D.5.d.	Commercial/industrial redevelopment and property infrastructure maintenance to maintain a vital community for new & potential	CD	Not Yet	\$
	residents			8

Comment: Implementing this task continues to be difficult in tight budget times.

#### Strategy F: Employ flexible zoning for property redevelopment to meet broader housing Goals such as density, open space, and lot size

Action Ste	<u>os</u>	<u>Dept</u>	<u>Progress</u>	<u>Timeline</u>	Cost	<u>Rank</u>
6.F.c	Create reduced fee for smaller developments, especially housing.	CD	NotYet	4 to 8	\$\$	7
6.F.d	Review the value of developing inclusionary zoning in partnership with Planning Commission. Review use of inclusionary zoning such as issuing density bonuses for redevelopment and infill properties where there is a housing component. (HRA)	CD	NotYet	1 to 3	\$\$	3
Comment:	Reduced fees should be targeted to developments that fill a need or					

Reduced fees should be targeted to developments that fill a need or

niche in our community. Inclusionary zoning will help provide for additional opportunites for affordable housing, but will lead to denser

developments.

Infrastructure - Roseville has a comprehensive, safe, efficient, and reliable transportation system

Strategy B: Ensure a robust public transit system that is integral to the metropolitan system and meets longterm needs

#### 11.B.4 Aggressively support transit-oriented development

Action Step	<u>os</u>	<u>Dept</u>	<u>Progress</u>	Timeline Cost	<u>Rank</u>
11.B.4.d	Increase development density to existing/future transit stops.	CD	not yet	03-Jan \$\$	7

Area along NE Diaganol have been designated as high-density residential, but no specific study/density bonus has been looked at to

increase density.

Finance - Roseville has a growing, diverse and stable revenue base

Strategy E	3: Encourage renovation and redevelopment to increase	se tax base				
Action Ste	<u>os</u>	<u>Dept</u>	<u>Progress</u>	<u>Timeline</u>	Cost	<u>Rank</u>
14.B.1.d	Participate in master planning for redevelopment area	CD	Not Yet	1-3 yrs	\$	8
Comment:	Areas of importance should be identified.					

2009-2013 Community Development Strategic Plan			
Year 2 Progress Grid with new action steps included		ation of Action	
01/29/2010	Not started	In Process	Completed
<u>Updated Department Policies and Procedures</u> (IR 2025 Goal #2-Roseville is a desriable place to live, work, and play; Strategy 2.b.Provide excellent, effective, and efficient city services).			
Improve internal budgeting process	CD		
Update current procedure manuals		Plan,ED,GIS	Building
Create written policy manual		Plan,ED,GIS	Building
Review and improve development review process			CD
Create consistent nomenclature regarding the Department's activities.      Create revised new construction plan review process (New)	CD		CD
Create revised new construction plan review process (New)	CD		
Records Management and Information Tracking IR 2025 Goal #2-Roseville is a desriable place to live, work, and play; Strategy 2.b.Provide excellent, effective, and efficient city services; AND Goal#4 Roseville residents are invested in their community; Strategy 4.b. Ensure that city government is civil, informative, and responsive; AND Goal #13Roseville has technology that gives us a competitive advantage.  • Create electronic scanning and document management program and schedule.		CD	
Create improved program for maintaining internal files and retention of such files.		CD	
Eliminate paper storage of documents and files per record retention schedule.		CD	
<ul> <li>Create master electronic property file database using Laserfiche.</li> </ul>		CD	
Better correspondence with applicants (i.e., follow-up and approval letters)		CD	
Tracking of construction deposit refunds			CD
Track/license home occupations     Create SAC credit data base (New)	CD		
Create SAC credit data base (New)     Create expired permit policy and procedure (New)	CD CD		
Create expired permit poincy and procedure (New)			
Public and Community Outreach (Goal#4 Roseville residents are invested in their community; Strategy 4.b.			
Ensure that city government is civil, informative, and responsive)		ļ	
Make city documents availabe to general public via Laserfiche. (New)  Translate forms into mother language. Consider Manage (New)		ļ	
Translate forms into another language - Spanish & Hmong). (New)  Use tools to better inform public regarding City development activities		CD	
Ose tools to better inform public regarding City development activities     Community Meetings		CD	
Web Site		CD	
o Cable TV		CD	
o Newsletter		CD	
Educate public about code violations			CD
Targeted Neighborhood Enhancement program			CD
o Communication through City media (website, newsletter)			CD
Presence at Home and Garden Fair and similar events			CD
and efficient city services; AND Goal #13Roseville has technology that gives us a competitive advantage.  • Eliminate paper inspection slips  • Purchase of new software to track code enforcement efforts.  • Offer online application for building & land use permits.			CD CD CD
Offer online payment for permit applications including rental registration. (New)	CD		OD
Allow for field data entry & external access to network by inspection staff.	CD		
Provide permit pricing online	CD		
Update online mapping application (New)	CD		
Streamline code enforcement nuisance abatement. (New)	CD		
Create expired permit policy and procedure (New)	CD		
Maximize opportunities for electronic communication (writeable pdfs that can be emailed(New)	CD		
Organizational Structure Goal #2-Roseville is a desriable place to live, work, and play; Strategy 2.b.Provide excellent, effective, and efficient city services;  • Review and implement changes in departmental organization to ensure the needs of the City and the			
community are being met.		CD	
Professional Development Goal #2-Roseville is a desriable place to live, work, and play; Strategy 2.b.Provide			
excellent, effective, and efficient city services;			
Create opportunities for staff retreats to focus on department priorities and goals.  Provide a company of the following and the foll	CD		
Provide resources for staff training and professional development		CD	
Department Funding Goal #15 Roseville responsibily funds programs, services, and infrastructure to meet long- term needs  • Escrow accounting for land use applications			CD
Fund code enforcement from general fund	CD		CD
Charge code violators for services provided	-00	CD	
Regulations Goal #2-Roseville is a desriable place to live, work, and play; Strategy 2.b.Provide excellent,effective, and efficient city services; AND Goal #6 Roseville housing meets community needs; AND Roseville is an			
environmentally healthy community; AND Goal #11 Roseville has a comprehensive, safe, efficient, and reliable transportation system.			
environmentally healthy community; AND Goal #11 Roseville has a comprehensive, safe, efficient, and reliable transportation system.  • RV/trailer storage (New)	CD		
environmentally healthy community; AND Goal #11 Roseville has a comprehensive, safe, efficient, and reliable transportation system.  RV/trailer storage (New) Implementing stronger design standards(New)	CD		
environmentally healthy community; AND Goal #11 Roseville has a comprehensive, safe, efficient, and reliable transportation system.  • RV/trailer storage (New)  • Implementing stronger design standards(New)  • Landscape /tree preservation ordinance (New)	CD CD		
environmentally healthy community; AND Goal #11 Roseville has a comprehensive, safe, efficient, and reliable transportation system.  RV/trailer storage (New)  Implementing stronger design standards(New)	CD	CD	