

## Memo

**To:** Mayor and City Council

Bill Malinen, City Manager

From: Chris Miller, Finance Director

**Date:** January 26, 2011

**Re:** Summary of Finance Department Areas of Emphasis for 2011-2012

## Introduction

In conjunction with the City Council's 2011-2012 Work Plan discussions, each department has been asked to identify areas of emphasis that play a significant role in addressing the City's long-term goals and objectives.

The areas of emphasis or 'must-do's' from the perspective of the Finance Department center around making a commitment to strengthening the City's financial sustainability. They are as follows:

- 1) Direct new investments to high-priority programs and services.
- 2) Eliminate low-priority programs or services.
- 3) Dedicate new monies to eliminate funding gaps in the City's asset replacement programs.
- 4) Refrain from using cash reserves or one-time monies for day-to-day operations.
- 5) Reallocate resources based on measured performance results and citizen satisfaction.

Secondary emphasis or 'ought-to-do's' might also warrant consideration. Within the Finance Department they include:

- 1) Improve information technology support capability.
- 2) Provide greater investments in information technology or other cost-saving equipment.

I will be available at the upcoming Work Plan discussions to address any Council questions.