

REQUEST FOR COUNCIL ACTION

Date: July 18, 2011
Item No.: 12 . C

Department Approval

City Manager Approval



Item Description: **Schedule a Meeting to Discuss Long Range Planning**

BACKGROUND

At the July 11 Council meeting, Councilmembers discussed having a meeting to consider long range planning for the city. Councilmembers requested a considerable amount of materials from staff to prepare for the meeting. They asked staff to report back how long it would take to gather the background information and prepare answers to their areas of concern.

Department level staff met and agreed that it will take several weeks to gather information. Considering that it will be several weeks to prepare for the meeting, staff could clear other items from one of the regularly scheduled meetings in September (12, 19, or 26) and the regular meeting could be devoted to long range planning. Alternatively, Council could select another day for a special meeting.

COUNCIL ACTION

Consider date, time and location for the Council to set a meeting to discuss long range planning for the city.

Prepared by: William J. Malinen, City Manager
Attachments: A: Mayor Roe and Councilmember McGehee memo

Long Range Planning Meeting Outline (Draft)

I. Current Situation (20-30 minutes)

a. Tax Capacity

- i. What is it now?
- ii. What has it historically been? (Trends compared to inflation, wage indices, etc.?)
- iii. What influences the tax capacity?
 - 1. Have there been City policy-related links to changes in the tax capacity?
 - 2. Is it all just a factor of the property market?

b. Housing

- i. Mix in Roseville – what do we have?
- ii. Market analysis – what do we have “too much” of, and what do we have “too little” of? (Based on market – not necessarily policy)

c. Business

- i. Mix in Roseville – what do we have?
- ii. Market analysis – do we know what we have relative to what is “in demand?” (If so, what?)

d. Guiding policies and procedures

- i. Review of IR2025, Comp Plan, TIF policy, etc.
- ii. Existing public engagement in planning

II. What do we want? (up to 1.5 hours)

a. How much impact can City policy have on tax capacity?

b. Housing

- i. Do we want to target specific types? (If so, what types?)

c. Businesses

- i. Do we want to target specific types? (If so, what types?)

d. Guiding policies

- i. What current policies already point us toward what we want?
- ii. What policies need to be changed or added?

III. How do we get there? (up to 1.5 hours)

a. Do we want staff to focus more on promoting development and recruiting developments?

- i. If so, what are the implications in terms of budget, staffing, etc.?
- ii. Is the fee-supported Community Development funding model most appropriate for the department?

b. How do we incent the outcomes that we seek?

- i. What tools are currently available that we are not using?
- ii. What other tools might we want to investigate?
 - 1. Zoning changes?
 - 2. Other policy direction?

c. How do we build public engagement into the process of making policy changes or additions?

d. How do we build public engagement into other aspects of what we do?

- i. Is an Economic Development Commission a tool that would help?
 - 1. What is an EDC?
 - 2. What can they or can't they do?
 - 3. What would we want them to do, if we think one would be helpful?
- ii. Other means for public engagement? (Current Civic Engagement task force input?)