February 27, 2012 Item: 10.a NYFS Annual Update Of Activities



Report to the City of Roseville February, 2012



"The habits we form in childhood make no small difference, but rather they make all the difference"

Aristotle



About NYFS

- Three program areas
 - Mental Health
 - Youth Development
 - Day Treatment
- Primary Population: 5-21 year olds
- 4,000 youth, families, individuals
- \$4.1 million annual budget

www.nyfs.org



What your support buys

- Services for residents are assured
- Benefits
 - Educational attainment
 - Effective workforce
 - Citizenship
- Leverage outside resources



2010-2011 Service Summary

Contracted Services	#	2010	#	2011
Counseling	66	\$67,500	69	\$84,300
Diversion	43	\$16,130	42	\$14,995
Youth Employment	4	\$9,000	0	0
Senior Chore (seniors/youth)	37/4	\$26,920	35/6	\$21,520
Cost of Contracted	154	\$119,550	152	\$120,815
City Contract		\$49,733		\$49,733
Cost of Non Contracted	36	\$197,735	40	\$189,635



Highlights

- Youth Development Model
- RCCMHC Fiscal Agent
- Upgrade PR
- Balanced Year-end



Challenges

- Current Economy
 - Prioritize/Reorganize
 - Evolving program models
- Changing Community
 - Increasing Diversity
 - Aging households



Future

- New Normal
 - White Bear Lake Area Counseling Center
- Expand funding streams
 - Peter J. King Family Foundation



NYFS Partnerships

Communities

Arden Hills, Falcon Heights, Little Canada, Mounds View, New Brighton, North Oaks, Roseville, Shoreview, St. Anthony

School Districts

Centennial, Columbia Heights, Mounds View, North St. Paul/Maplewood/Oakdale, Roseville Area, St. Anthony/New Brighton, Spring Lake Park, White Bear Lake Area

Collaborations

Minnesota Youth Intervention Program Association, North Suburban Gavel Club, Ramsey County Children's Mental Health Collaborative, Roseville Rotary, Shoreview/Arden Hills Rotary, St. Anthony-New Brighton Family Service Collaborative, Suburban Ramsey Family Collaborative, Twin Cities North Chamber of Commerce

- Faith Community
- Businesses